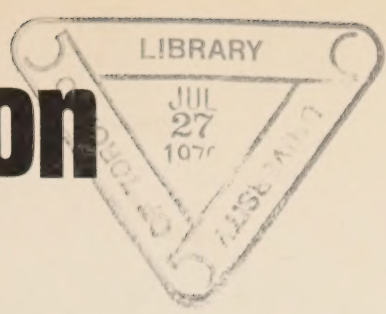


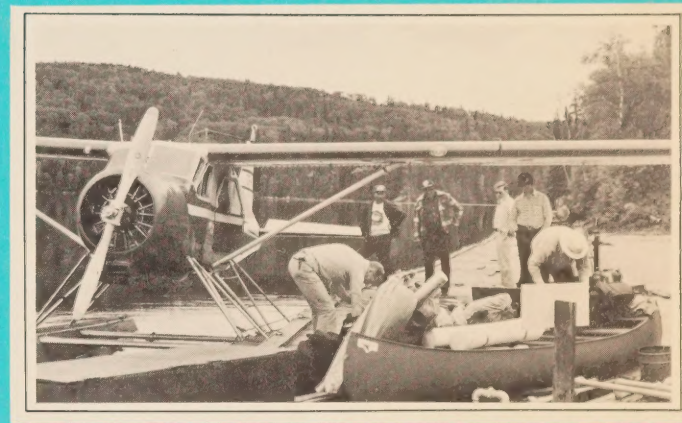
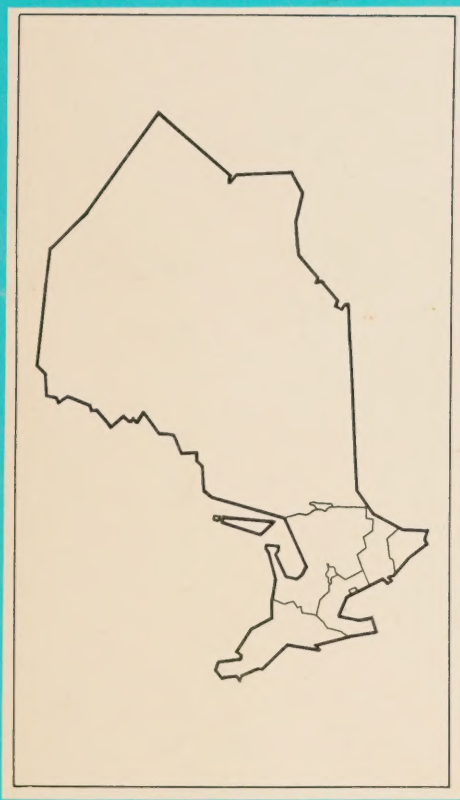
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ONTARIO RECREATION SURVEY



Tourism and Recreational Behaviour of Ontario Residents



1 Geographic Dimensions

ONTARIO
RECREATION
SURVEY

Tourism
and
Outdoor
Recreation
Planning
Study

TOURISM AND RECREATIONAL BEHAVIOUR
OF ONTARIO RESIDENTS - VOLUME 1:
GEOGRAPHIC DIMENSIONS



TOURISM AND OUTDOOR RECREATION PLANNING STUDY COMMITTEE
QUEEN'S PARK, TORONTO

OCTOBER 1977



Provincial
Secretary for
Resources
Development

Parliament Buildings
Queen's Park
Toronto Ontario

April 1, 1977

As Provincial Secretary of the Cabinet Committee to which the interministerial Tourism and Outdoor Recreation Planning Study Committee reports, it is my pleasure to make available the series of final reports derived from the Ontario Recreation Survey.

The Ontario Recreation Survey has been a project of the interministerial Tourism and Outdoor Recreation Planning Study (TORPS) Committee, a committee made up of representatives from the ministries of the Ontario Government which play a major role in the provision of recreation and tourism opportunities in Ontario.

Several years ago, in recognition of the need for a comprehensive data base on the recreation and tourism behaviour of Ontario residents, the TORPS Committee initiated the process which resulted in the designing, conducting, analysing, and reporting of results from the Ontario Recreation Survey.

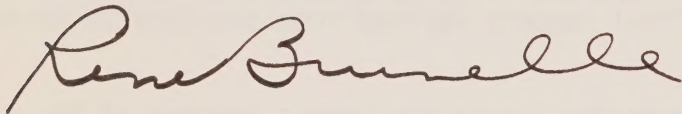
The reports included in this series are based on a data bank containing the results of over 10,000 scientifically conducted personal interviews of a carefully selected group of Ontario residents during the period May 1, 1973 to April 30, 1974.

The primary purpose of the Survey was to provide comprehensive, valid information on recreation and tourism participation patterns and preferences and to gain a better insight into various aspects of recreation behaviour of Ontario residents.

The need for such information was earlier identified by the TORPS Committee as being essential if comprehensive recreation and tourism planning was to occur at any or all of the provincial, regional, or local levels.

It is my sincere hope that recreation and tourism planners and managers at all levels of government and also the private sector, as well as academics, will find these published results of value to them. I strongly urge that they will make full use of the reports and the data upon which they were based. When this is done, I anticipate with confidence that recreation and tourism planning, management, and research in the province will be carried out at a quality and level of understanding unequalled in Canada.

Sincerely,

A handwritten signature in dark ink, reading "Rene Brunelle". The signature is fluid and cursive, with the first name "Rene" and last name "Brunelle" clearly distinguishable.

Rene Brunelle
Minister

T.O.R.P.S.

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TOURISM AND RECREATIONAL BEHAVIOUR OF ONTARIO RESIDENTS - VOLUME 1:
GEOGRAPHIC DIMENSIONS was prepared by Larry Douglas and Glenn Pincombe,
with the assistance of Patrick Buckley, Robert Coughlin and Donald Ross.



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INTRODUCTION

This is the first in a series of reports describing results from the Ontario Recreation Survey (ORS). The main objectives of the actual survey are to obtain estimates of the incidence, frequency, and location of recreational participation, and to provide estimates related to the travel mode, accommodation type, and destinations of the weekend and vacation trips of Ontario residents. Considerable information about the use of free time, preferences and constraints, and demographics, is also available to provide a complete context for the interpretation of activity and trip data.

The four primary purposes for which the data were collected are:

- (a) to aid government ministries in developing plans and policies for efficiently providing recreational opportunities that will maximize user satisfaction;
- (b) to provide the integrated data base required for the detailed analysis necessary to gain a better understanding of the complexities of tourism and recreational behaviour;
- (c) to provide a basis for the comparison and validation of results from existing surveys;
- (d) to provide data necessary for the development of models of tourism and recreational behaviour that can be used to evaluate alternative strategies for providing recreational opportunities.

The ORS is perhaps the most comprehensive tourism and recreation survey yet carried out in North America. In total, 10,230 residents each completed a twenty-four page questionnaire which dealt with 73

recreational activities. Over 97 per cent of Ontario residents twelve years of age and older were eligible to be interviewed in any of the twelve months from May 1973 to April 1974.

The Ontario residents who were interviewed were selected in a multi-stage, probability sampling design. At the first stage of stratification, the Province was divided into seven geographical areas. The second stage of stratification was based on degree of urbanization. At this stage, the five strata which included municipalities with populations both greater and less than 50,000 were further divided into large and non-large urban substrata. As a result, the sample included twelve strata.

Questionnaires were administered by thoroughly trained interviewers under the supervision of Market Facts of Canada Ltd. Very strict sampling procedures were followed throughout the survey. Interviewers were not allowed to substitute either households or respondents within households. Only one respondent per household was eligible to be interviewed and up to five separate attempts to contact the selected person were required. Such a procedure is costly, but it ensures the inclusion of highly active individuals who are, typically, the most difficult to contact.

The ORS was designed to take place over twelve consecutive months to provide an unbiased perspective of resident tourism and recreational behaviour - much of which is seasonal in nature. Detailed questions about participation in activities and descriptions of weekend and vacation trips were restricted to the three months prior to the day of the interview. Details about free-time use were asked only for the day before the interview.

Data from the survey have been carefully edited. The procedures included two independent manual edits and one computerized edit. Interviews have been weighted to increase the accuracy of estimates. The weights adjust estimates for differences in the sampling rate among strata and household sizes, response rates among strata and months, and differences between the age and sex distributions of the sample and the Ontario population.

The serious user of data from the Ontario Recreation Survey will want a more complete description of the survey than the brief and highly generalized one which has been described above. Detailed background information is available from two documents. The Survey Specifications, Interviewer's Instruction Manual, List of Working Definitions and the Questionnaire are found in: ONTARIO RECREATION SURVEY - SURVEY DOCUMENTS, 1973, Tourism and Outdoor Recreation Planning Study, Queen's Park, Toronto. Specific uses for which the data were collected - the ORS Pilot Study; Sample Design and Estimation Procedures; Design, Content and Structure of ORS Questionnaire; and Verification and Editing of ORS Data - are all described in: TOURISM AND RECREATIONAL BEHAVIOUR OF ONTARIO RESIDENTS - VOLUME 8: USER'S GUIDE TO ANALYSIS, Tourism and Outdoor Recreation Planning Study, 1977, Queen's Park, Toronto.

The first report describes the GEOGRAPHIC DIMENSIONS of the tourism and recreational behaviour of Ontario residents. It provides both general and specific estimates related to recreational participation, travel, preferences, and free time use by residents of the entire Province, as well as for residents of the twelve strata on which the sample was based. The area estimates in this volume provide one basis for determining whether or not separate tourism and

recreation policies should be considered for various areas of the Province or, perhaps, that highly urbanized areas should have different policies than should rural and small town areas.

For a more complete description of other characteristics of the tourism and recreational behaviour of Ontario residents, the reader should refer to the companion reports in this series. These include:

- (a) Tourism and Recreational Behaviour of Ontario Residents -
Volume 2: DEMOGRAPHICS
- (b) Tourism and Recreational Behaviour of Ontario Residents -
Volume 3: TRAVEL AND TOURISM
- (c) Tourism and Recreational Behaviour of Ontario Residents -
Volume 4: FREE TIME
- (d) Tourism and Recreational Behaviour of Ontario Residents -
Volume 5: PREFERENCE AND CONSTRAINTS
- (e) Tourism and Recreational Behaviour of Ontario Residents -
Volume 6: SPECIAL GROUPS
- (f) Tourism and Recreational Behaviour of Ontario Residents -
Volume 7: PROFILES OF PARTICIPANTS

EXECUTIVE SUMMARY

1. ACTIVITY PARTICIPATION

Considerable similarity among the different geographical areas of the Province is apparent when the various estimates of participation are compared. The degree of similarity is most striking when summary measures of recreational behaviour, such as total occasions* of participation per capita or per cent of home based participation are considered. Differences among geographical areas do exist, but are often restricted to a few specific activities and to a limited number of areas.

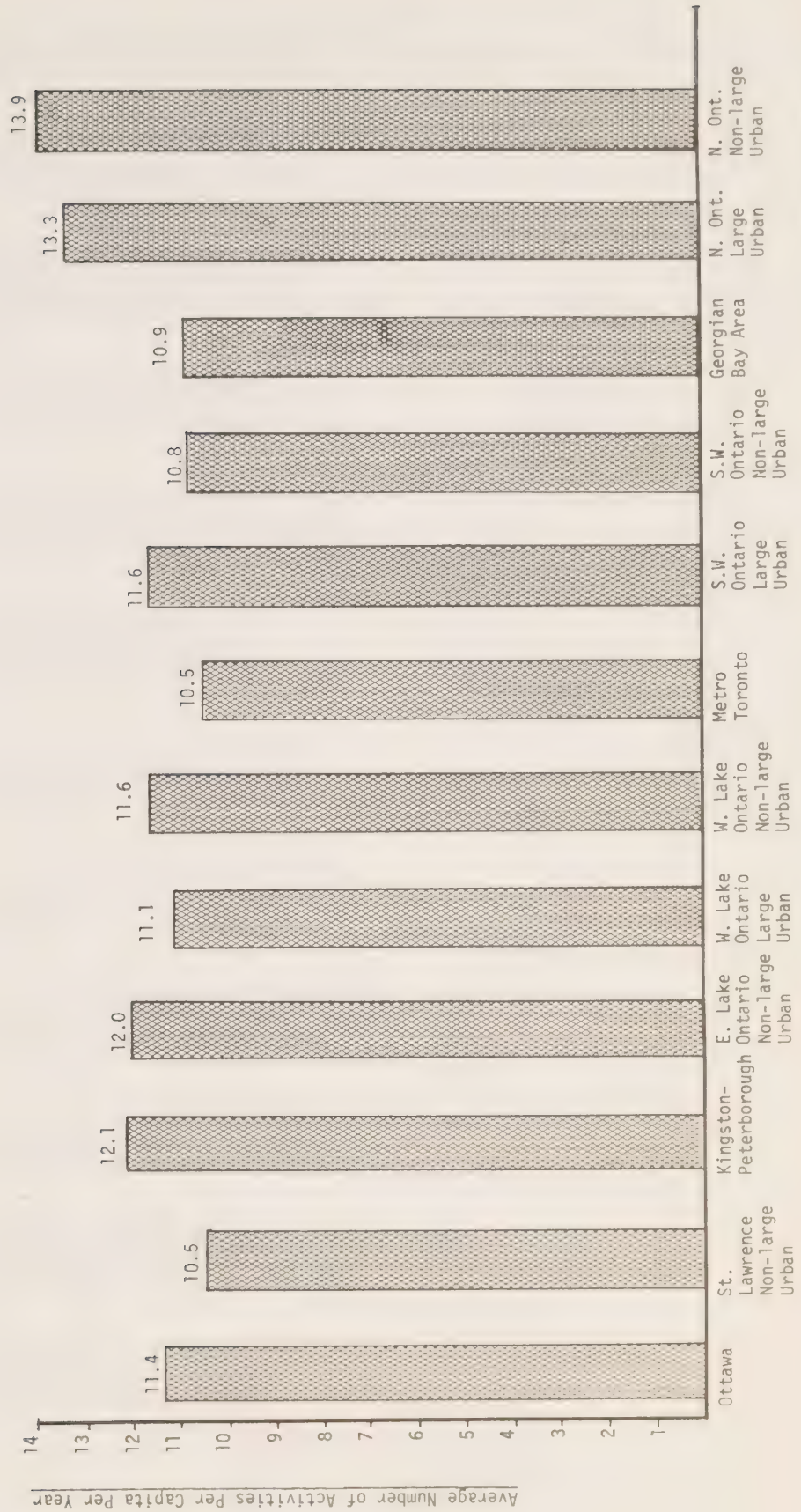
It is difficult and dangerous to draw general conclusions about recreational participation on a provincial scale. For different areas of the Province, specific measures of participation, such as the per cent of the population who participate in a given activity, may or may not correlate with each other. The one general pattern which is suggested by the data is associated with differences in participation in outdoor activities requiring extensive areas and specific natural resources. For example, residents of large urban areas have lower participation in this class of activities than do their counterparts in adjacent rural areas and small towns.

Some of the highlights from a more detailed analysis of participation data, described in Chapter I are listed below:

*An occasion is a unit of participation. It is defined as one person participating in one activity for a period of time greater than fifteen minutes during one day.

- . The average total number of recreational activities participated in per capita for the Province is 11.3. Estimates for particular areas vary from 10.5 for Metropolitan Toronto and the non-large urban St. Lawrence area to 13.9 for non-large urban areas of Northern Ontario. When both the large urban and non-large urban Northern areas are excluded, the range is only from 10.5 to 12.1. (Figure ES-1)
- . The total number of occasions of recreational participation per capita for the Province is 190.6 occasions per year. The range for individual areas is from 170.4 for Metropolitan Toronto to 255.8 for non-large urban areas of Northern Ontario. (Figure ES-2)
- . Activities involving recreational travel, including driving, cycling, and walking, account for 38.0 per cent of all recreational participation by Ontario residents and at least 34.9 per cent of all participation by residents of any given area of the Province. (Figure ES-4)
- . With the exception of participation in activities which require extensive areas of land; such as hunting, snowmobiling, and cross-country skiing, the proportion of total occasions of participation in groups of similar activities is fairly constant for residents of different geographical areas of the Province. (Table I-6)
- . Total participation per capita in activities requiring extensive areas of land is always higher than average for residents of non-large urban areas and always lower than average for residents of large urban areas. (Table I-6)
- . 25 per cent of all occasions of recreational participation is consumed by residents of Metropolitan Toronto. (Figure ES-5)
- . The activities in which the greatest per cent of Ontario residents participate at least once per year are swimming (66.4%), recreational driving (64.8%), and picnicking (59.9%). The activities in which

FIGURE ES-1
AVERAGE NUMBER OF ACTIVITIES PARTICIPATED
IN PER CAPITA, PER YEAR



Source: Table I-2

FIGURE ES-2

AVERAGE HOME BASED AND TOTAL
OCCASIONS PER CAPITA

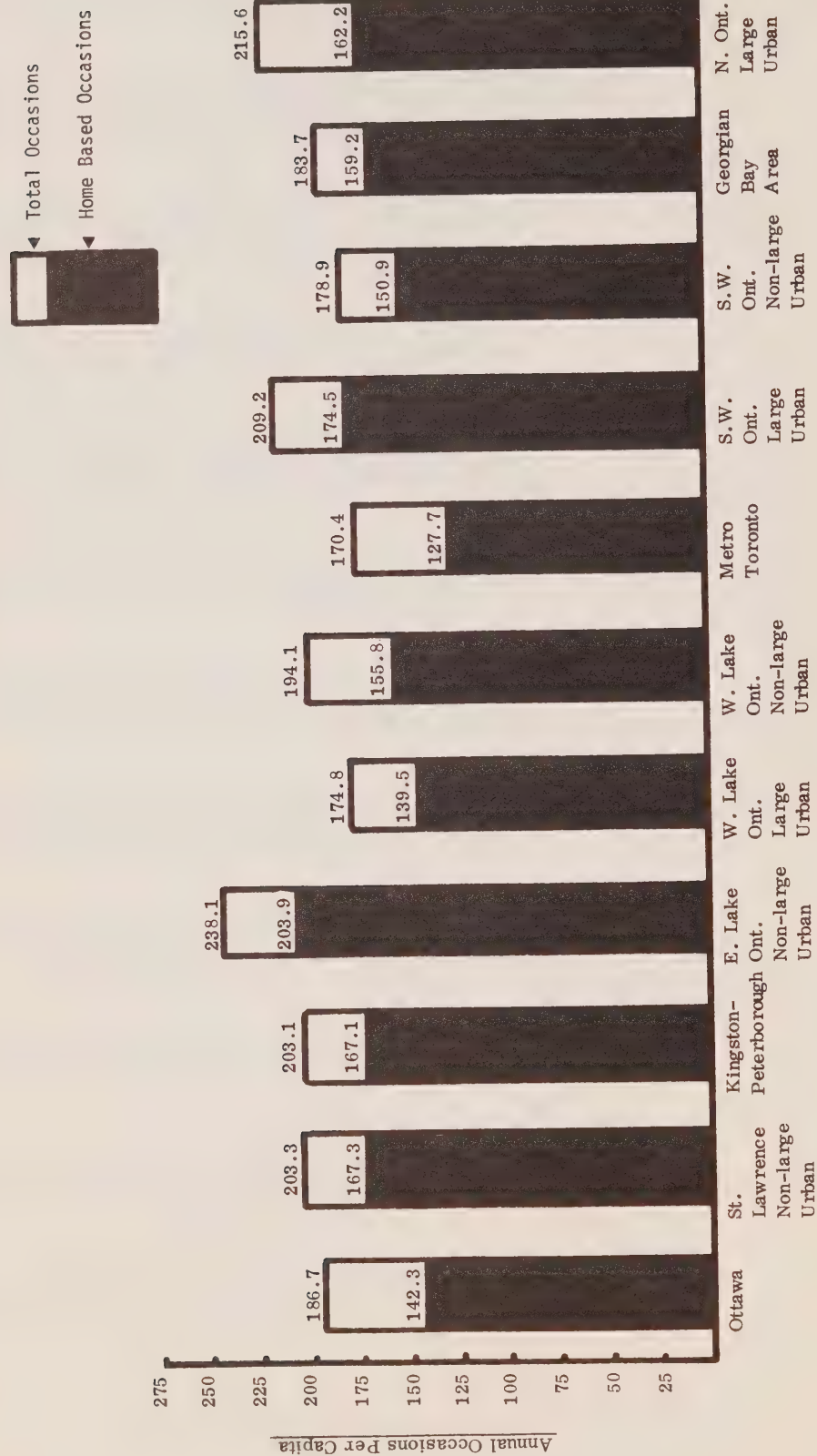


FIGURE ES-3

ACTIVITY CATEGORIES
BASED ON
FACILITY/NATURAL RESOURCE REQUIREMENTS

1. Water Oriented

- . SWIMMING OR WADING
- . MOTOR BOATING
- . CANOEING
- . OTHER BOATING-KAYAKING,
ROW BOATING, ETC.
- . FISHING
- . WATER-SKIING
- . SKIN OR SCUBA DIVING

2. Outdoor Land Extensive

- . BIG GAME HUNTING
- . SMALL GAME HUNTING
- . WATERFOWL HUNTING
- . SNOWSHOEING
- . CROSS-COUNTRY SKIING
- . RECREATIONAL TRAIL-BIKING
- . RECREATIONAL SNOWMOBILING
- . HIKING
- . AN OUTING TO VIEW OR
PHOTOGRAPH BIRDS, ANIMALS,
FISH, IN THEIR NATURAL
SURROUNDINGS
- . AN OUTING TO VIEW, PHOTOGRAPH
OR COLLECT, PLANTS IN THEIR
NATURAL SURROUNDINGS
- . AN OUTING TO VIEW, PHOTOGRAPH
OR COLLECT, ROCKS IN THEIR
NATURAL SURROUNDINGS
- . HORSEBACK RIDING

3. Outdoor Land Intensive

- . PICNICKING
- . DOWNHILL SKIING
- . VISITING A ZOO OR
BOTANICAL GARDEN
- . GOING ON A GUIDED NATURE TOUR
- . CAMPING
- . VISITING A PRIVATE COTTAGE,
CHALET, HOBBY FARM, OR OTHER
RECREATION HOME
- . GOLFING
- . TOBOGGANING OR SLEDDING

4. Recreational Travel

- . RECREATIONAL DRIVING
(OUTSIDE AN URBAN AREA)
- . RECREATIONAL BICYCLING
- . RECREATIONAL WALKING
- . RECREATIONAL MOTORCYCLING

5. Cultural

- . VISITING A DEVELOPED
HISTORIC SITE OR DISPLAY
- . VISITING A MUSEUM OR AN
ART GALLERY (INCLUDING
SCIENCE CENTRES)
- . ATTENDING A SPORTING
EVENT AS A SPECTATOR
- . ATTENDING A LIVE THEATRE
OR CONCERT PERFORMANCE
- . ATTENDING AN ANNUALLY
SCHEDULED FAIR, EXHIBITION,
FESTIVAL, OR OTHER SIMILAR
EVENT

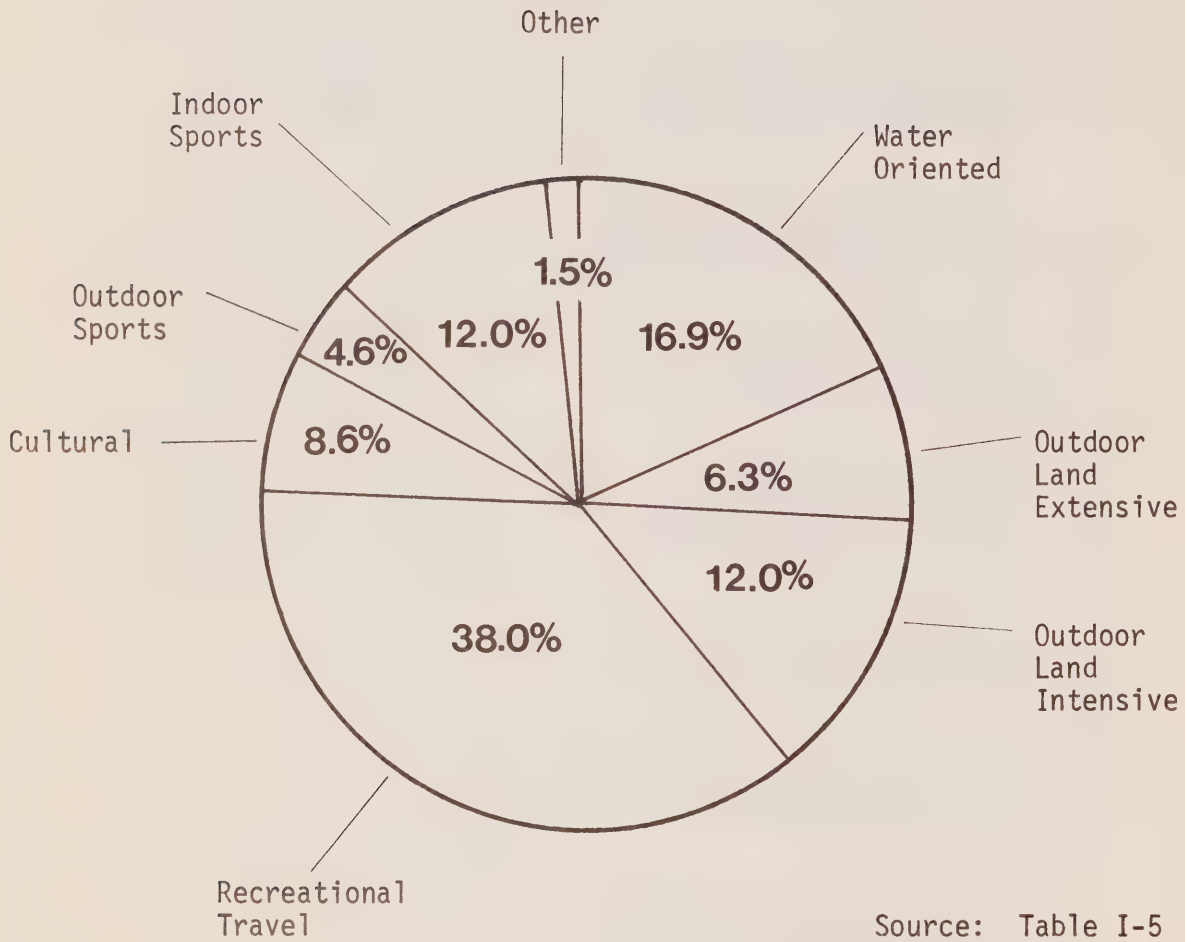
6. Outdoor Sports

- . FOOTBALL (CANADIAN)
- . SOCCER
- . BASEBALL OR SOFTBALL
- . TRACK OR FIELD
- . TENNIS

7. Indoor Sports

- . ICE SKATING
- . CURLING
- . ICE HOCKEY
- . VOLLEY BALL
- . BADMINTON
- . HANDBALL
- . ALLEY BOWLING
- . ROLLER SKATING
- . STRENGTH SPORTS
(e.g. WEIGHT LIFTING)

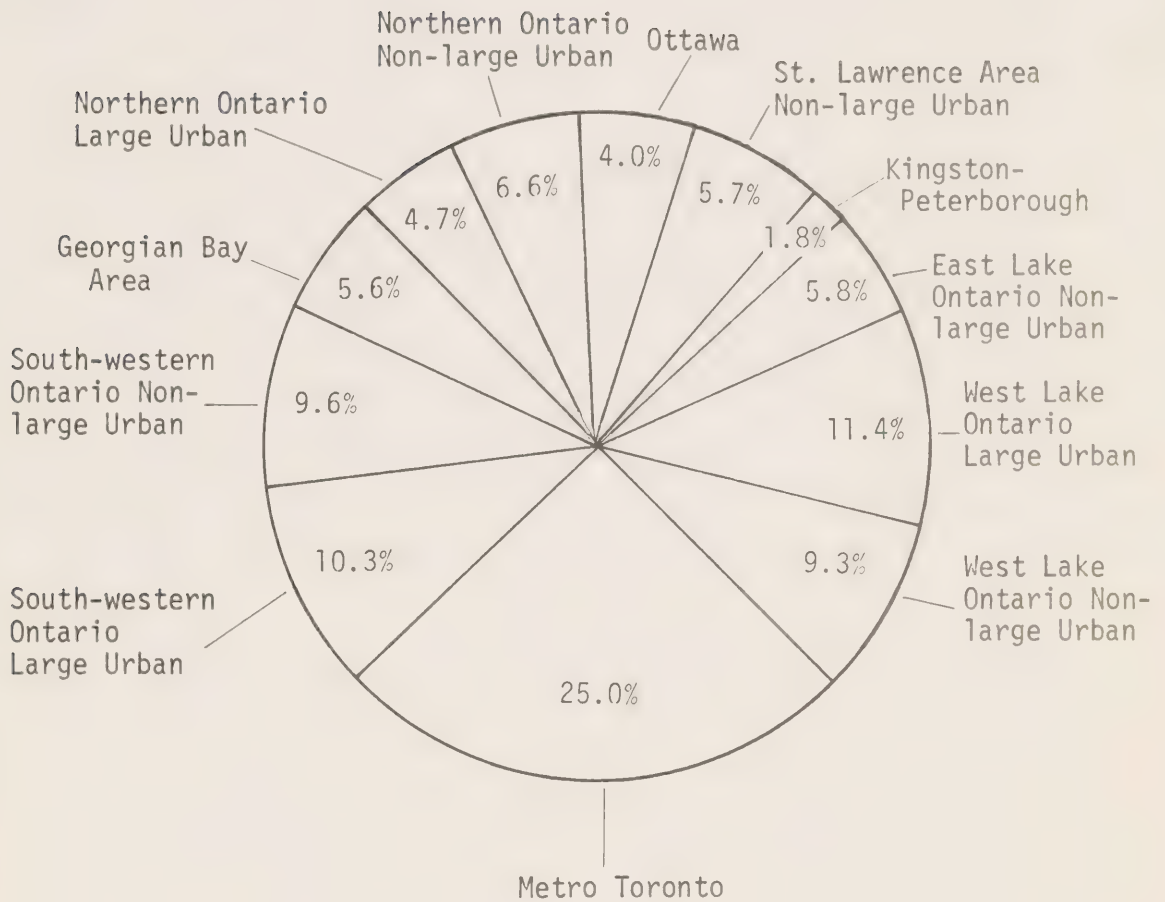
FIGURE ES-4
PER CENT OF ALL RECREATIONAL OCCASIONS
BY ACTIVITY CATEGORY



Source: Table I-5

FIGURE ES-5

PER CENT OF TOTAL RECREATIONAL
PARTICIPATION BY RESIDENTS OF
VARIOUS AREAS OF THE PROVINCE



Source: Table B-2

TABLE ES-1

TOP RANKING ACTIVITIES ACCORDING TO
SELECTED MEASURES OF PARTICIPATION

Per Cent of Population Who Participate*	Average Annual Occasions For Participants**	Average Annual Occasions Per Capita***
1. Swimming (66.4)	1. Recreational Walking (68.8)	1. Recreational Walking (38.0)
2. Recreational Driving (64.8)	2. Strength Sports (66.5)	2. Swimming (20.8)
3. Picnicking (59.9)	3. Gymnastics (59.9)	3. Recreational Driving (18.3)
4. Attending an Annual Event (57.2)	4. Judo or Karate (56.4)	4. Recreational Cycling (17.0)
5. Recreational Walking (55.2)	5. Recreational Cycling (49.5)	5. Visiting a Private Cottage, Chalet, Hobby Farm (9.7)
6. Attending a Sporting Event as a Spectator (52.5)	6. Swimming (31.1)	6. Attending a Sporting Event as a Spectator (9.3)
7. Visiting a Private Cottage, Chalet, Hobby Farm (46.7)	7. Recreational Driving (28.1)	7. Other Boating (5.8)
8. Attending a Live Theatre or Concert Performance (42.2)	8. Boxing or Wrestling (27.0)	8. Fishing (4.7)
9. Fishing (37.8)	9. Bocce (26.1)	9. Ice Skating (4.0)
10. Visiting a Museum or Art Gallery (37.5)	10. Track and Field (24.5)	10. Picnicking (3.9)

* Source: Table I-1

** Source: Table I-2

*** Source: Table I-3

participants engage most frequently are recreational walking (68.8 occasions), strength sports (66.5 occasions), and gymnastics (59.9 occasions). The highest numbers of occasions per capita occur with recreational walking (38.0 occasions), swimming (20.8 occasions), and recreational driving (18.3 occasions).
(Table ES-1)

- . The five activities which rank highest for the entire Province in terms of - (a) per cent of population who participate; (b) the average annual occasions per capita are found in the corresponding top ten ranking activities for each strata. (Tables I-1, I-4)

- . The substrata which include municipalities with populations greater than 50,000 all have a higher per cent of their population participating in attending a live theatre or concert performance, visiting a developed historic site, visiting a zoo or botanical garden, golfing, tennis, downhill skiing, and sailing, than do the contiguous substrata which include municipalities with populations less than 50,000. On the other hand, non-large urban areas consistently have a higher per cent of their population participating in ice hockey, small game hunting, and snowmobiling.
(Table I-1)

- . The average annual number of occasions of attending a live theatre or concert performance by participants is consistently higher for residents of large urban substrata than residents of neighbouring non-large urban substrata. The opposite is true for attending spectator sports, hiking, horseback riding, and especially for snowmobiling. (Table I-3)

- . Estimates of the average annual occasions per participant for individual activities generally vary more among areas than do estimates of the per cent of the population who participate. (Tables I-1, I-3)

- . The three strata having the largest number of activities with above average participation per capita are the non-large urban areas of East Lake Ontario, Northern Ontario, and the St. Lawrence. The strata with the largest number of activities which are below average are the large urban areas of Northern Ontario and West Lake Ontario.
(Table I-4)

- . 80.2 per cent of all recreational participation by Ontario residents is home based; that is, not associated with weekend or vacation trips on which at least one night is spent away from home. (Table I-7)

- . The range in the per cent of home based participation for individual areas is from 74.9 per cent for Metropolitan Toronto, to 86.7 per cent for the Georgian Bay area. (Table I-7)

- . The per cent of home based participation in hiking and snowmobiling and, with the exception of Kingston-Peterborough, fishing, by residents of large urban substrata is always lower than that by residents of respective adjacent non-large urban substrata. (Table I-8)

2. TRAVEL AND TOURISM

In Sections C and D of the questionnaire respondents were asked detailed questions about their most recent weekend and vacation trips. Locational and activity related questions were asked on their previous weekend and vacation trips.

There is considerable similarity in the trip characteristics of residents from the various areas of the Province; the only notable exceptions being the Northern Ontario and Georgian Bay areas. Northern Ontario is consistently higher than all other areas with regard to the percentage of persons taking trips, number of trips per capita and number of nights away from home.

- . The three areas having the highest percentage of their population taking a weekend trip are the Kingston-Peterborough area (83.9%), the Northern Ontario non-large urban area (76.2%), and the Northern Ontario large urban area (75.4%).
(Table II-1)
- . The South-western Ontario large urban area (65.1%) and Metro Toronto (64.8%) have the lowest percentage of their population taking a weekend trip.
(Table II-2)
- . The two areas with the lowest percentage of their population taking vacation trips are East Lake Ontario non-large urban (48.6%) and Georgian Bay (48.6%).
(Table II-2)
- . Residents of the Kingston-Peterborough area take the highest (5.8) per capita annual number of weekend trips in the Province; those in the South-western Ontario non-large urban area take the least (3.2).
(Table II-3)

- . Ontario residents annually take 4.3 weekend trips and 1.0 vacation trips per capita.
(Tables II-3, II-4)

- . With the exception of Kingston-Peterborough (9.7 nights) residents of areas including municipalities with populations greater than 50,000 tend to be away from home longer on vacation trips than those living in areas with municipalities of less than 50,000. Residents of Metro Toronto are away 14.1 nights, residents of West Lake Ontario large urban 12.9 nights and residents of Ottawa 12.4 nights.
(Table II-6)

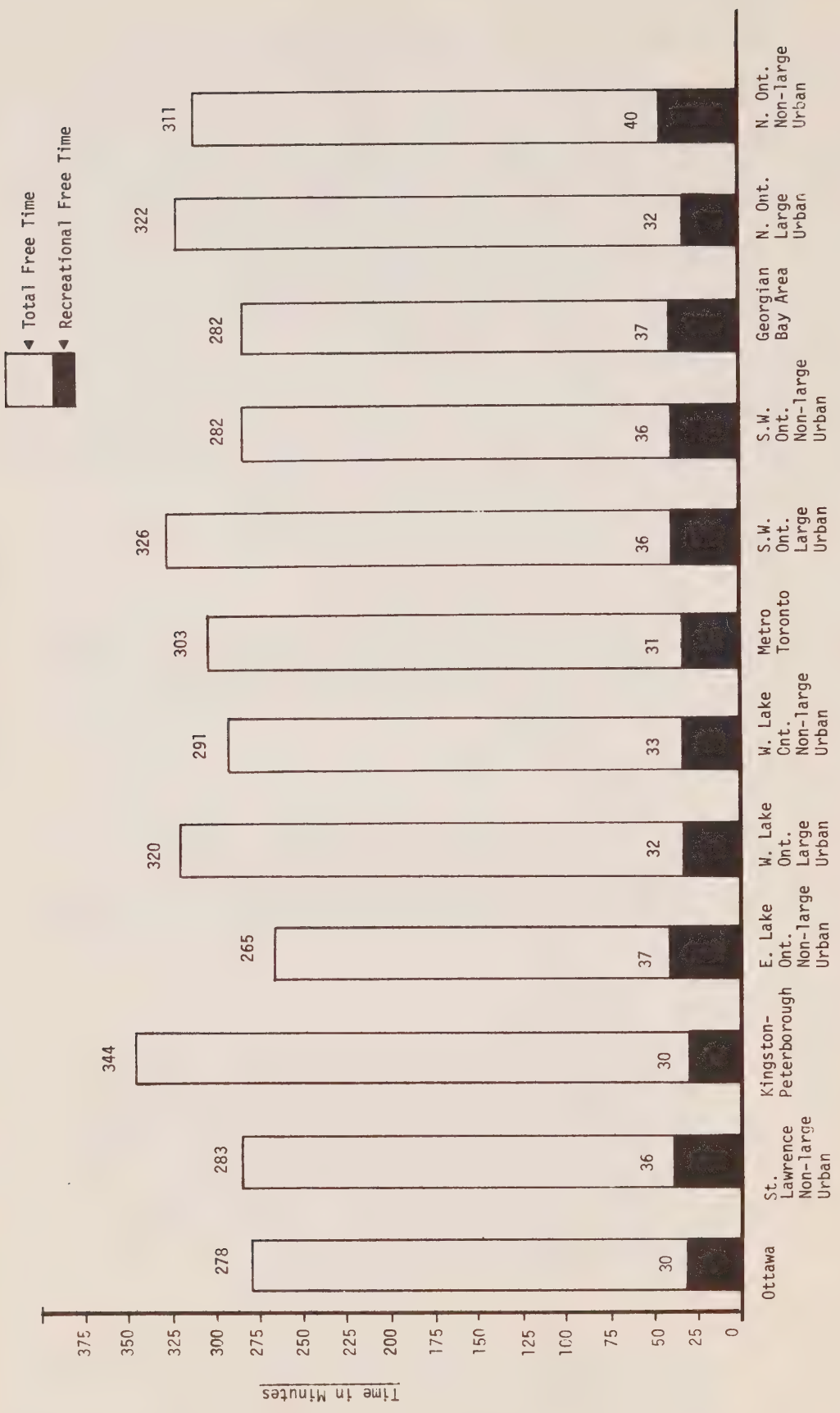
3. FREE TIME (YESTERDAY)

Respondents were also asked to estimate the amount of free time which they had available the day before they were interviewed. Free time was divided into recreation time, defined as time spent in any of the 73 recreational activities listed in the Appendix A, Section 2 and leisure time defined as any other activity in which involvement was voluntary. Although the "day before recall" approach places certain restrictions on interpretation of results, the stratum to stratum similarity in the time spent and free time activities participated in appears to be the rule, rather than the exception. Some of the findings from the free time data include:

- . The average number of minutes of free time per day for Ontario residents is 302; the average number of minutes of leisure time is 268; while the average number of minutes of recreational time is 33.
(Table III-2)
- . The same four free time activities - watching television, reading, visiting friends/relatives and resting - were the most frequently mentioned for the entire Province, as well as for each of the twelve strata.
(Table III-1)
- . Recreational time, as a percentage of all free time, is usually higher in non-large urban areas than in large urban areas. The differences among strata, however, are small. The range for large urban areas is from 7.4 per cent (for Kingston-Peterborough) to 10.0 per cent (for South-western Ontario). The range for non-large urban areas is from 9.6 per cent (for the West Lake Ontario area) to 12.5 per cent (for Eastern Ontario non-large urban).
(Table III-3)
- . Residents of Kingston-Peterborough have the highest average amount of free time (344 minutes) and leisure time (313 minutes). Residents of the rural and small town areas of Northern Ontario have the most recreational time (40 minutes).
(Table III-2)

FIGURE ES-6

AVERAGE TOTAL FREE TIME VERSUS
RECREATIONAL FREE TIME*



* Based on information from the day prior to the interview

Strata

Source: Table III-2

4. PREFERENCES

Sections F and G of the questionnaire asked respondents to name preferred activities and to describe preferred weekend and vacation trips they would most like to take in the next five years. Many of the same activities ranked high on the lists of preferred activities for individual strata. More differences among strata, however, were found in regard to characteristics of preferred weekend and vacation trips.

- . The top five ranking activities in which present participants would like to engage more frequently are swimming, fishing, travelling/touring, camping and golfing. (Table ES-2)
- . The top five ranking activities in which former participants would like to engage again are alley bowling, ice skating, camping, downhill skiing, and fishing. (Table ES-2)
- . The top five ranking activities in which respondents would like to participate for the first time are downhill skiing, water-skiing, recreational flying/skydiving, skin/scuba diving, and cross-country skiing. (Table ES-2)
- . With few exceptions, the top five activities for the Province for each of the three categories are found in the corresponding top ten activities for each stratum. (Tables IV-1, IV-2, IV-3)
- . The three most preferred destinations for weekend trips in Ontario are the Georgian Bay area (19.2%), the West Lake Ontario area (9.1%), and Metropolitan Toronto (8.4%). (Table IV-6)
- . The most preferred accommodation type for a weekend trip to the Georgian Bay area is a private cottage, chalet, or hobby farm (33.2%). (Table IV-10)

TABLE ES-2

TOP RANKING ACTIVITIES
BY PREFERENCE TYPE

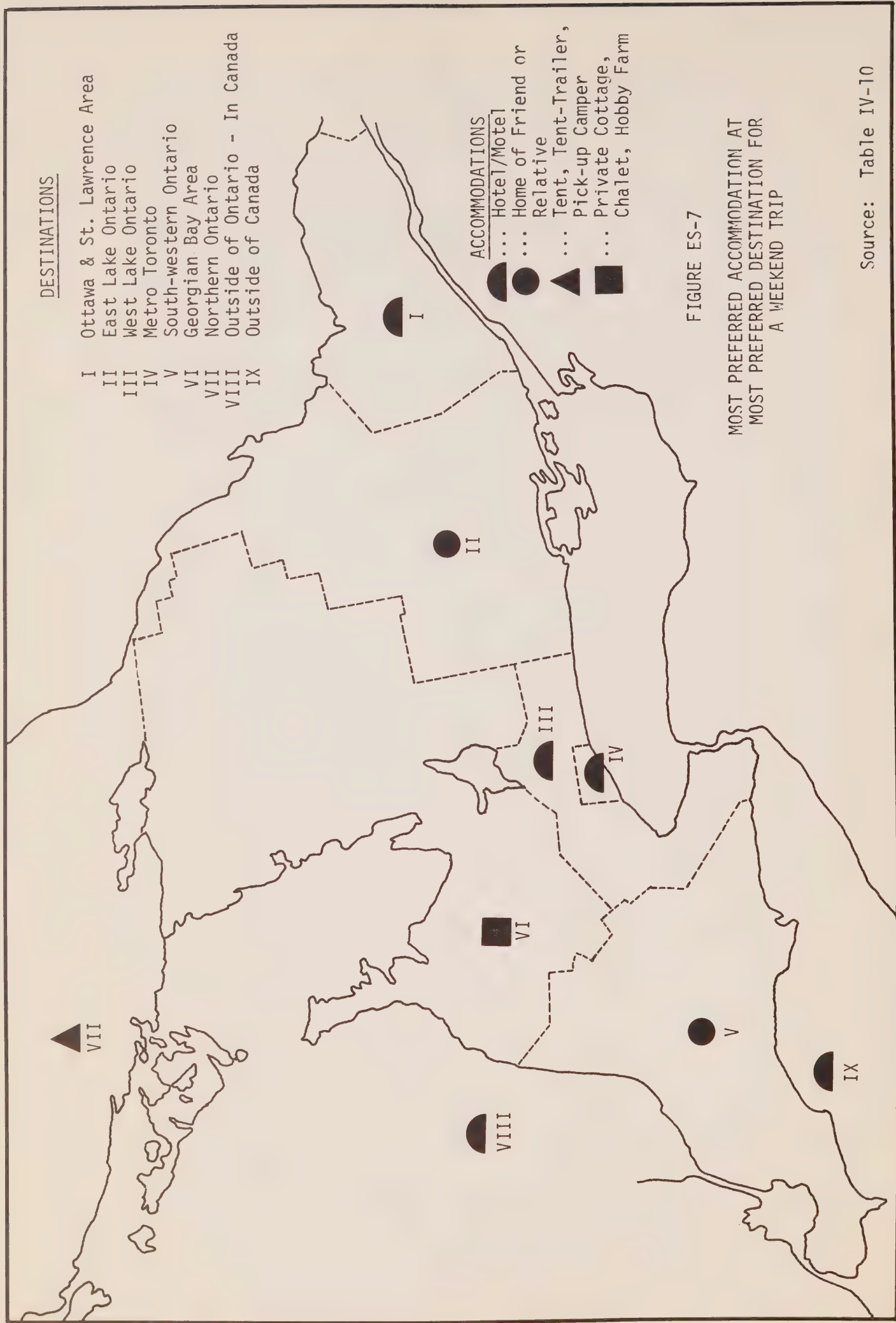
Activities in Which More Frequent Participation is Desired*	Activities in Which Former Participants Want to Engage Again**	Activities in Which Respondents Desire to Begin Participation***
1. Swimming	1. Alley Bowling	1. Downhill Skiing
2. Fishing	2. Ice Skating	2. Water-skiing
3. Travelling or Touring	3. Camping	3. Recreational Flying or Sky Diving
4. Camping	4. Downhill Skiing	4. Skin or Scuba Diving
5. Golfing	5. Fishing	5. Cross-country Skiing
6. Ice Skating	6. Horseback Riding	6. Tennis
7. Tennis	7. Travelling or Touring	7. Golfing
8. Snowmobiling	8. Swimming	8. Horseback Riding
9. Alley Bowling	9. Tennis	9. Sailing
10. Motor Boating	10. Water-skiing	10. Curling

* Source: Table IV-1
 ** Source: Table IV-2
 *** Source: Table IV-3

- . The East Lake Ontario non-large urban area has the largest (10.3) per cent of its population preferring to take a vacation trip in Ontario. (Table IV-7)

- . The top three ranked accommodation types for residents who want to take their preferred vacation in Ontario are home of friend/relative; tent, tent-trailer or pickup camper; private cottage, chalet or hobby farm. (Table IV-11)

- . Sightseeing, swimming and visiting friends/relatives are the three most preferred activities for both weekend and vacation trips. (Table IV-12)



Source: Table IV-10

CHAPTER I

ACTIVITY PARTICIPATION

1. INTRODUCTION

Section B of the Ontario Recreation Survey questionnaire was designed to provide several measures related to the participation of Ontario residents. These estimates of participation are described below. Some of the variables which are used to describe participation, such as total activities participated in, were created during analysis by combining responses to several related questions.

2. PER CENT OF THE POPULATION WHO PARTICIPATE

Table I-1 indicates the per cent of Ontario residents twelve years of age and over who participated at least once in the 73 recreational activities during the twelve months prior to the survey. Estimates are provided for all twelve strata (geographical areas), seven combined strata, or for the Province, depending upon the expected reliability of the data. Such estimates should normally be considered in conjunction with information from Table B-1.

Table B-1 provides estimates of the number of participants in each activity and is based on the estimated sampling population for October 1st, 1973. The range in which the population estimate for each activity would be expected to be found in nineteen out of twenty cases is also given. Table B-1 shows that greater ranges generally are required to include estimates for strata with small populations such as Kingston-Peterborough, and/or activities in which only a small per cent of the population participates, such as for sailing.

- . The recreational activities in which the greatest per cent of the Ontario population twelve years of age and over participate are: swimming (66.4%), recreational driving (64.8%), picnicking (59.9%), attending an annually scheduled event (57.2%), and recreational walking (55.2%). (Table I-1)

- . These five activities are among the top ten most popular activities for each of the twelve areas in which the Province was divided for sampling purposes. Estimates for each activity for each stratum are all within ± 25 per cent of the corresponding provincial average. (Table I-1)

- . The substrata which include municipalities having populations greater than 50,000, all have a higher per cent of their population participating in attending a live theatre/concert performance, visiting a developed historic site, visiting a zoo/botanical garden, golfing, tennis, downhill skiing, and sailing, than do the contiguous substrata which include municipalities having populations less than 50,000. On the other hand, non-large urban areas consistently have a higher per cent of their population participating in ice hockey, small game hunting, and snowmobiling. (Table I-1)

- . The Northern Ontario non-large urban area, the area with the lowest population density, has the highest per cent of its population participating in picnicking, fishing, motor boating, camping, hiking, snowmobiling, canoeing, small game hunting, and motorcycling. The only activity for which this stratum has the lowest per cent of its population participating is visiting a developed historic site. (Table I-1)

- . The largest urban area, Metropolitan Toronto, has the highest per cent of its population participating in tennis; it has the lowest per cent of its population participating in recreational driving, fishing, camping, hiking, tobogganing/sledding, softball/baseball, snowmobiling, horseback riding, small game hunting, motorcycling, trail biking, and viewing, photographing/collecting rocks. (Table I-1)

- . The activity having the greatest stratum to stratum variation in per cent of population participating, relative to the provincial average, is small game hunting. The least relative variation is found with swimming. (Table I-1)
- . The range for the average annual number of recreational activities participated in per capita is from 13.9 for the Northern Ontario non-large urban area to 10.5 for Metropolitan Toronto and the St. Lawrence non-large urban area. The provincial average is 11.3. (Table I-2)

3. AVERAGE ANNUAL OCCASIONS BY PARTICIPANTS

Estimates of the average annual number of occasions in the various recreational activities by participants is given in Table I-3.

An "occasion" is defined as one person participating in one activity for a period of time greater than fifteen minutes during one day.

In order to reduce interviewing time, some of the 73 activities were grouped and questions about occasions of participation were restricted to the activity group. For example, respondents were asked about the number of days on which they participated in any one of the four types of boating.

- . The five recreational activities in which participants engaged most frequently during the past twelve months are recreational walking (68.8 occasions), strength sports (66.5 occasions), gymnastics (59.9 occasions), judo/karate (56.4 occasions), and recreational cycling (49.5 occasions). (Table I-3)
- . The five recreational activities in which participants engaged the least frequently are car rallying (1.5 occasions), attending an annually scheduled event (2.7 occasions), stock car/drag car racing (3.1 occasions),

visiting a developed historic site (4.1 occasions)
and visiting a museum/art gallery (4.2 occasions).
(Table I-3)

- . The average annual number of occasions of attending a live theatre/concert performance by participants is consistently higher for residents of large urban areas than for residents of contiguous non-large urban areas. The opposite is true for attending a spectator sport, hiking, horseback riding, and especially for snowmobiling. (Table I-3)
- . In comparison to the provincial average for average occasions per participant, Metropolitan Toronto is highest for visiting a developed historic site and boating, and is lowest for horseback riding. The Northern Ontario non-large urban area is highest for picnicking, attending an annual event, fishing, camping, tobogganing/sledding, alley bowling, and snowmobiling, and is lowest for swimming, attending a live theatre/concert performance, and tennis. (Table I-3)
- . Overall, the East Lake Ontario non-large urban area has above average participation (per participant) for the greatest number of individual activities, while the West Lake Ontario large urban area has below average participation for the greatest number of individual activities. (Table I-3)
- . Estimates of the average annual occasions per participant in an activity generally vary more among strata than do estimates of the per cent of the population who participate. (Tables I-1, I-3)

Table B-2 contains estimates of the total annual number of occasions of participation by activity by area as well as ranges in which such estimates should be expected to be found in nineteen out of twenty cases. This table should be used when attempting to determine the reliability of estimates found in Table I-3 or Table I-4.

4. AVERAGE ANNUAL OCCASIONS PER CAPITA

Estimates of the average annual number of occasions per capita for various recreational activities are given in Table I-4. Estimates of participation per capita from Table I-4 are always lower than the corresponding estimates per participants found in Table I-3. Such differences are due to the fact that per capita estimates are based on both participants and non-participants in the activity, while per participant estimates are only based on those who have participated. Differences in per capita and per participant estimates are greatest for activities in which only a small percentage of the population participate, but those who do participate do so very frequently. Such a difference can be seen in an activity like strength sports with 66.5 occasions per participant compared to 1.6 occasions per capita. This difference is so great because only 2.7 per cent of the population participates in the activity.

- . The activities in which the highest average occasions per capita occur are recreational walking (38.0 occasions), swimming (20.8 occasions), recreational driving (18.3 occasions), recreational cycling (17.0 occasions), and visiting a private cottage, chalet or hobby farm (9.7 occasions). These five activities are all included among the seven activities having the highest average per capita participation in the twelve individual strata. (Table I-4)

- . The three strata having the greatest number of activities with above average participation per capita are the non-large urban areas of East Lake Ontario, Northern Ontario, and the St. Lawrence. The strata with the largest number of activities which are below the provincial average are the non-large urban areas of Northern Ontario and West Lake Ontario. (Table I-4)

Estimates of the average annual occasions of participation per capita in a number of activity categories and for all activities combined are provided in Table I-5. Estimates of the proportion of total participation by activity group are shown in Table I-6.

- . Annual average occasions per capita for all activities range from a high of 255.8 occasions for residents of the Northern Ontario non-large urban area down to 170.4 for Metropolitan Toronto residents. The provincial average is 190.6 occasions. (Table I-5)

- . Activities involving recreational travel, including recreational driving, cycling and walking, account for 38.0 per cent of all recreational participation by Ontario residents and at least 34.9 per cent of all participation by residents of any stratum. (Table I-6)

- . With the exception of participation in activities which require extensive areas of land such as hunting, snowmobiling and cross-country skiing, the proportion of total occasions of participation within categories of similar activities is fairly constant for residents across different strata. For example, the respective ranges for cultural activities and indoor sports are 6.9 per cent to 11.1 per cent and 9.7 per cent to 15.1 per cent. (Table I-6)

5. PER CENT OF HOME BASED PARTICIPATION

Tables I-7 and I-8 show that most participation by far is home based - that is, not associated with a weekend or vacation trip.

- . 80.2 per cent of all recreational participation for Ontario residents is home based. (Table I-7)
- . The range in the per cent of home based participation for individual strata is from 86.7 per cent for the

Georgian Bay area to 74.9 per cent for Metropolitan Toronto. (Table I-7)

- . Over 90 per cent of participation in two-thirds of the activities is home based. (Table I-8)

- . The majority of activities in which a low per cent of participation is home based require particular types of natural environments and include: mountain climbing (22.0%), water skiing (38.3%), boating (46.8%), fishing (55.5%), skin/scuba diving (65.3%), hiking (66.5%), and downhill skiing (68.9%). (Table I-8)

- . The major exception to this pattern is for visiting a developed historic site. Only 45.3 per cent of participation in this activity is home based. (Table I-8)

- . The per cent of home based participation in hiking and snowmobiling and, with the exception of the Kingston-Peterborough area, fishing, is always lower for large urban substrata than for respective adjacent non-large urban substrata. (Table I-8)

- . Residents of Metropolitan Toronto, the largest urban area, have the lowest per cent of home based participation in fishing, hunting, and snowmobiling. (Table I-8)

TABLE I-1

PER CENT OF ONTARIO POPULATION, 12 YEARS AND OVER, WHO PARTICIPATE AT LEAST ONCE A YEAR IN VARIOUS RECREATIONAL ACTIVITIES

Activity**	Strata*									
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area
Swimming	65.2	63.0	67.5	64.1	69.2	74.8	65.7	69.4	59.1	60.0
Recreational driving	63.1	66.2	69.4	70.7	65.2	62.4	55.8	74.1	70.6	67.0
Picnicking	53.1	59.1	68.0	62.7	63.1	57.5	59.3	60.3	59.0	55.4
Attending Annually Scheduled Fair, Exhibition, Sportsman Snow, Festival	48.7	50.9	61.0	55.9	50.1	64.5	57.1	57.0	65.1	58.9
recreational Walking	57.5	48.8	50.6	59.7	51.9	52.7	60.9	58.8	43.8	49.6
Attending a Spectator Sport	43.5	49.9	57.9	51.6	51.4	57.6	46.6	57.8	55.8	54.2
Visiting a Private Cottage, Chalet, Hobby Farm	56.4	46.3	64.2	46.8	44.1	45.9	46.4	47.2	32.5	44.6
Attending a Live Theatre or Concert Performance	50.8	37.6	38.0	33.4	44.7	39.4	47.9	44.4	33.3	35.8
Fishing	32.3	35.3	39.4	43.1	40.9	42.3	30.8	35.2	34.1	41.5
Visiting a Museum or Art Gallery	56.4	34.1	33.0	32.3	34.8	33.4	45.4	38.9	30.6	27.7
Visiting a Developed Historic Site	38.5	34.4	42.7	36.4	39.7	33.7	36.4	41.3	34.2	32.7
Visiting a Zoo or Botanical Garden	33.9	20.0	39.0	32.3	41.6	34.2	38.8	42.7	27.9	26.3
Motor Boating	33.6	33.3	45.0	42.1	31.4	35.7	28.1	27.3	27.9	32.4
Ice Skating	43.0	35.9	34.4	37.1	31.4	37.9	28.9	32.0	32.9	28.6

* For strata description see pages 83-85

** For more complete definitions of the various activities see pages 85-89

TABLE I-1 (continued)

Activity	Strata												
	Ottawa	St. Lawrence Area Non-large Urban	Kingston-Peterborough	East Lake Ontario Non-large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-large Urban	All of Ontario
Recreational Bicycling	38.6	37.2	29.2	30.7	31.5	35.2	29.7	34.0	29.1	25.9	34.9	36.2	31.9
Visiting Nature Displays or Exhibits	27.1	20.3	32.1	35.6	32.3	30.3	25.6	39.5	35.1	28.9	43.7	30.7	30.7
Camping	25.6	30.0	31.7	30.5	30.5	34.9	22.6	29.0	31.1	26.4	39.5	45.9	29.3
Hiking	25.1	21.4	26.1	23.8	24.6	25.3	20.1	25.6	21.5	23.4	28.7	38.9	23.8
Tobogganing/Sledding	21.6	21.4	21.3	29.4	23.0	25.0	18.8	22.3	23.0	23.2	23.9	23.2	22.1
Alley Bowling	17.2	10.5	14.2	16.5	22.8	24.9	16.4	22.9	21.6	16.2	24.3	19.7	19.3
Softball/Baseball	16.0	19.7	17.6	24.5	17.3	18.4	15.5	17.9	24.1	22.2	25.9	22.8	19.5
Recreational Snowmobiling	9.9	22.4	24.6	35.5	11.1	21.1	7.0	9.3	21.3	37.7	34.3	49.2	19.7
Canoeing	19.2	17.4	21.6	19.5	15.9	15.1	13.5	15.3	12.6	15.1	26.5	30.7	16.4
Golfing	11.5	9.2	13.4	10.4	17.3	16.1	12.9	19.2	14.3	10.7	12.5	10.9	13.9
Viewing or Photographing Birds, Animals or Fish in Their Natural Surroundings	13.7	8.9	17.8	19.2	15.3	16.4	11.5	13.9	15.5	12.4	14.7	14.9	12.5
Ice Hockey	10.1	15.4	11.3	16.1	11.9	14.3	10.6	13.3	14.3	13.3	14.2	17.8	13.4
Tennis	13.4	8.8	14.2	9.4	12.3	10.8	16.8	15.9	8.7	4.9	14.5	10.6	12.1
Badminton	14.5	13.8	7.7	12.0	11.1	10.5	13.2	12.7	10.8	12.2	19.0	11.1	13.4
Basketball	10.0	8.5	13.3	13.9	12.1	11.3	11.3	10.5	12.0	10.0	14.3	12.4	11.5
Viewing, Photographing or Collecting Plants in Their Natural Surroundings	12.6	6.6	9.6	12.8	12.5	11.1	10.1	12.3	9.4	13.4	13.4	13.3	11.0

PER CENT OF ONTARIO POPULATION, 12 YEARS AND OVER, WHO PARTICIPATE AT LEAST ONCE A YEAR IN VARIOUS RECREATIONAL ACTIVITIES

TABLE I-1 (continued)

Activity	Strata												
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
Water-skiing	10.5	10.5	16.4	13.7	9.6	11.6	10.6	8.7	9.2	8.3	16.1	13.4	10.7
Horseback Riding	11.0	11.7	6.5	17.1	10.0	11.0	8.5	11.0	11.1	15.5	9.4	9.0	10.5
Football (Canadian)	12.7	12.1	10.5	10.3	12.0	9.7	11.3	8.4	7.7	8.0	12.6	9.6	10.4
Other Boating (Row-boating, Kayaking, etc.)	18.4	13.4	12.5	11.2	10.6	12.3	8.3	8.5	8.1	7.8	13.3	14.1	10.4
Volleyball	10.9	4.9	10.3	9.5	9.9	9.5	9.7	10.1	12.7	9.2	14.6	11.0	10.1
Small Game Hunting	3.6	8.5	12.7	15.3	5.2	7.2	3.6	5.9	11.7	16.5	19.3	36.1	9.2
Viewing, Photographing or Collecting Rocks in Their Natural Surroundings	11.9	8.5	11.8	13.1	8.6	10.0	6.2	10.0	9.6	8.8	11.5	13.1	9.0
Soccer	7.9	8.3	7.4	12.2	8.1	7.7	9.2	5.7	8.3	7.8	10.6	8.2	8.4
Downhill Skiing	13.8	9.3	9.8	4.6	8.4	7.2	9.0	7.0	4.9	7.3	11.7	5.8	8.0
Sailing	6.2	5.8	7.6	5.0	6.2	6.1	8.1	7.0	2.3	4.4	9.7	3.8	6.3
Going on a Guided Nature Tour	4.5	3.7	3.4	11.4	7.8	7.3	4.8	6.9	7.6	6.6	5.9	6.5	6.3
Recreational Motorcycling	3.8	7.0	4.5	6.2	5.0	5.3	2.8	6.1	7.7	6.1	5.4	11.7	5.3
Recreational Trail-biking	4.9	2.6	5.8	3.7	4.8	6.4	1.9	4.5	7.1	4.9	5.5	8.9	4.4

TABLE I-1 (continued)

Activity	Ottawa and St. Lawrence Area (Non-large Urban)	Kingston-Peterborough and East Lake Ontario (Non-large Urban)	West Lake Ontario	Metro Toronto	South-western Ontario	Georgian Bay Area	Northern Ontario	All of Ontario
Rollerskating	1.2*	2.3	4.9	4.4	9.3	5.2	4.3	5.1
Curling	5.2	3.9	3.7	2.7	3.7	8.2	14.9	4.9
Gymnastics	3.1	3.9	4.3	5.1	4.3	4.9	6.9	4.7
Snowshoeing	7.1	4.9	1.9	2.5	1.9	9.0	14.9	4.4
Big Game Hunting	3.5	8.8	2.9	1.3	2.2	5.8	17.2	4.2
Track and Field	5.4	2.3	3.8	2.7	5.0	2.9	4.1	3.7
Waterfowl Hunting	3.5	8.3	2.0	1.5	3.8	6.8	8.7	3.7
Cross-country Skiing	5.1	4.4	1.4	3.8	1.5	2.9	4.6	3.0
Skin/Scuba Diving	3.0	2.6	2.6	3.9	1.8	2.3	2.8	2.9
Handball	1.4	2.9	2.7	2.8	2.7	2.4	5.4	2.8
Strength Sports	1.7	2.1	2.4	2.3	2.7	2.3	3.7	2.5

* Estimates of 2% and less should be treated with extreme caution since they may be highly unreliable.

TABLE I-1 (continued)

Ontario

<u>Activity</u>		<u>Activity</u>	
Field Hockey	2.0	Squash	0.9
Lacrosse	1.4	Bocce	0.7
Archery	1.4	Car Rallying	0.7
Trap or Skeet Shooting	1.2	Stock Car or Drag Racing	0.6
Mountain Climbing	1.0	Lawn Bowling	0.5
Rugger	1.0	Sports Car Racing	0.4
Recreational Flying	1.0	Cricket	0.4
Judo or Karate	1.0	Equestrian Sports	0.4
Water Polo	0.9	Fencing	0.1
Boxing or Wrestling	0.9		

TABLE I-2
AVERAGE ANNUAL NUMBER OF ACTIVITIES PARTICIPATED IN, FOR VARIOUS ACTIVITY CATEGORIES, BY PEOPLE 12 YEARS AND OVER

Activity Category **	Strata*										Northern Ontario Non- Large Urban	All of Ontario
	Ottawa	St. Lawrence Area Non- Large Urban	Kingston- Peterborough	East Lake Ontario Non- Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non- Large Urban	South-western Ontario Large Urban	South-western Ontario Non- Large Urban	Georgian Bay Area	Northern Ontario Large Urban		
Water Oriented	1.9	1.8	2.1	2.0	1.9	2.0	1.7	1.5	1.7	2.4	2.5	1.8
Outdoor Land Extensive	1.1	1.1	1.4	1.7	1.0	1.2	1.0	1.2	1.6	1.6	2.4	1.2
Outdoor Land Intensive	2.5	2.2	2.8	2.7	2.7	2.6	2.7	2.4	2.3	3.0	2.8	2.5
Recreational Travel	1.6	1.6	1.5	1.7	1.5	1.6	1.7	1.5	1.5	1.7	1.8	1.6
Cultural	2.4	2.1	2.3	2.1	2.2	2.3	2.4	2.2	2.1	2.2	2.2	2.3
Outdoor Sports	0.6	0.5	0.5	0.6	0.5	0.5	0.5	0.5	0.5	0.7	0.5	0.5
Indoor Sports	1.2	1.0	1.1	1.2	1.2	1.3	1.3	1.3	1.1	1.6	1.4	1.2
Other	0.1	0.2	0.4	0.0	0.1	0.1	0.3	0.2	0.1	0.1	0.3	0.2
Total	11.4	10.5	12.1	12.0	11.1	11.6	11.6	10.8	10.9	13.3	13.9	11.3

* For strata description see pages 83-85

** Activities included in each activity category are listed in Figure ES-3

TABLE 1-3

AVERAGE ANNUAL NUMBER OF PARTICIPATION IN VARIOUS RECREATIONAL ACTIVITIES BY PARTICIPANTS 12 YEARS AND OVER

Activity**	Strata*												
	Ottawa	St. Lawrence Area Non-large Urban	Kingston-Peterborough	East Lake Ontario Non-large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-large Urban	All of Ontario
Swimming	35.2	40.1	31.6	35.5	28.2	32.6	29.6	32.9	27.3	35.0	32.9	26.1	31.1
Recreational Driving	23.3	36.4	39.4	38.9	22.1	24.2	23.4	30.2	28.0	33.8	29.9	39.2	28.1
Picnicking	6.0	9.7	5.9	8.4	5.5	5.4	6.2	5.8	5.7	5.2	6.2	10.8	6.4
Attending Annually Scheduled Fair, Exhibition, Sportsman Show, Festival	2.8	2.6	2.3	2.7	2.4	2.8	2.9	2.6	2.8	2.3	2.4	3.0	2.7
Recreational Walking	64.4	67.8	70.1	80.8	68.2	65.7	63.8	86.8	63.2	65.6	72.2	72.6	68.8
Attending a Spectator Sport	10.9	18.3	19.8	22.7	16.5	20.6	13.1	19.5	25.0	15.6	16.4	20.7	17.7
Visiting a Private Cottage, Chalet, Hobby Farm	20.0	20.2	16.8	19.9	19.0	20.0	21.7	16.8	16.7	17.3	23.2	19.5	19.8
Attending a Live Theatre or Concert Performance	8.3	4.8	5.9	4.9	4.6	4.2	7.0	6.1	4.5	5.5	5.3	3.8	5.7
Fishing	13.3	14.8	33.9	16.5	8.3	11.5	9.1	9.4	13.9	15.3	10.3	21.7	12.4
Visiting a Museum or Art Gallery	5.2	3.3	3.6	4.2	3.3	3.2	5.1	4.9	3.8	2.2	2.3	4.0	4.2
Visiting a Developed Historic Site	3.0	2.1	3.1	4.8	3.5	4.2	4.9	3.8	4.5	4.0	4.9	2.4	4.1
Organized Nature Appreciation	8.8	8.0	8.0	16.9	10.7	20.9	13.3	12.1	8.8	15.0	7.4	9.5	12.4
Boating [†]	13.5	13.1	13.7	17.0	9.6	15.1	16.4	9.2	10.4	13.3	13.7	15.3	13.6
Ice Skating	9.8	16.2	15.0	13.0	11.1	10.6	14.2	7.8	14.4	10.0	11.4	10.9	12.2

* For strata description see pages 83-85
 ** For a more complete description of the various activities see pages 85-89
 † Includes motor boating, canoeing, sailing and other boating

TABLE I-3 (continued)

Activity	Strata												
	Ottawa	St. Lawrence Area Non-Urban	Kingston-Peterborough	East Lake Ontario Non-Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Urban	All of Ontario
Recreational Cycling	49.7	65.6	37.8	64.5	55.3	48.8	39.5	49.7	56.3	47.6	49.3	46.2	49.5
Camping	6.2	13.9	9.1	10.2	10.7	10.2	9.0	10.1	11.4	8.3	8.8	12.5	10.1
Hiking	9.4	17.4	10.8	23.3	10.0	13.1	11.4	12.4	12.3	14.7	11.0	13.5	12.7
Tobogganing/Stedding	8.5	6.7	7.7	8.4	6.4	6.7	6.5	3.5	7.6	5.0	6.3	10.1	6.6
Alley Bowling	16.4	16.4	20.5	13.8	18.7	17.2	14.3	16.7	18.1	15.1	14.9	23.7	16.7
Softball/Baseball	20.9	18.9	19.3+	19.3+	10.5	10.2	12.0	15.0	18.2	17.0	12.6	19.1	14.8
Recreational Snowmobiling	3.0	13.4	2.7	15.9	4.6	11.1	8.4	9.8	11.0	17.4	12.5	30.0	13.9
Golfing	7.7	12.2	24.6	8.2	19.0	15.4	14.4	18.3	16.3	9.9	14.5	16.9	15.5
Personal Nature Appreciation	8.8	8.0	8.0	16.9	10.7	20.9	13.3	12.1	8.8	15.0	7.4	9.5	12.4
Ice Hockey	13.8	25.6	22.2+	22.2+	19.1	23.3	16.8	24.8	27.0	13.6	22.1	18.5	20.7
Tennis	17.1	31.3	18.6+	18.6+	22.7	18.9	18.4	13.0	14.5	10.7	13.9	5.4	17.6
Badminton	16.2	16.7	26.8+	26.8+	15.4	22.0	18.6	20.5	22.0	27.7	14.8	25.6	19.8
Basketball	42.3	22.1	24.0+	24.0+	19.8	17.2	17.3	22.3	23.2	17.3	32.8	21.7	21.3
Water-skiing	15.7	11.3	5.3	7.1	4.9	9.0	15.0	5.7	3.6	5.1	10.5	4.1	9.3
Horseback Riding	20.0	25.0	15.9+	15.9+	15.8	17.1	5.8	7.6	22.0	25.3	5.9	15.8	14.7
Football	24.7	10.5	13.2+	13.2+	17.6	17.3	13.2	9.1	13.5	19.3	13.7	14.1	14.6
Volleyball	15.9	20.2	22.8+	22.8+	14.4	20.7	17.8	14.4	25.3	21.9	22.4	22.0	19.3
Soccer	37.9	15.6	17.0+	17.0+	14.0	12.4	14.1	14.8	10.5	9.2	9.6	15.4	14.3

+ In those cases where the sample for one substratum has less than 50 participants, both the large urban and non-large urban substrata are shown having the estimate for the stratum.

TABLE I-3 (continued)

Strata

<u>Activity</u>	<u>Ottawa & St. Lawrence Area Non-large Urban</u>	<u>Kingston-Peter- borough & East Lake Ontario Non- large Urban</u>	<u>West Lake Ontario</u>	<u>Metro Toronto</u>	<u>South- western Ontario</u>	<u>Georgian Bay Area</u>	<u>Northern Ontario</u>	<u>All of Ontario</u>
Hunting*	12.4	8.6	8.6	6.6	14.4	14.6	13.1	11.3
Downhill Skiing	9.3	9.3	7.2	8.2	4.3	6.7	13.6	8.1
Curling	16.5	21.4	11.1	9.0	11.9	19.5	15.0	13.8
Gymnastics	43.7	42.1	52.5	67.4	69.0	31.2	68.5	59.9
Snowshoeing and Cross-country Skiing	4.4	3.8	5.0	6.1	6.8	4.7	7.5	5.8
Track and Field	9.5	15.9	36.8	26.1	23.3	36.1	15.4	24.5

* Includes big game, small game, and waterfowl hunting.

TABLE I-3 (continued)

Ontario

<u>Activity</u>		<u>Activity</u>	
Roller Skating	11.5	Judo or Karate	56.4
Skin or Scuba Diving	14.8	Water Polo	10.9
Handball	20.3	Boxing or Wrestling	27.0
Strength Sports	66.5	Squash	24.3
Field Hockey	14.5	Bocce	26.1
Lacrosse	19.8	Car Rallying	1.5
Archery	14.3	Stock Car or Drag Racing	3.1
Trap or Skeet Shooting	12.7	Lawn Bowling	24.3
Mountain Climbing	4.3	Sports Car Racing	5.8
Rugger	13.4	Cricket	9.7
Recreation Flying or Sky Diving	9.2	Equestrian Sports	21.6

TABLE I-4
AVERAGE ANNUAL NUMBER OF OCCASIONS OF PARTICIPATION PER CAPITA IN VARIOUS RECREATIONAL ACTIVITIES BY PEOPLE 12 YEARS AND OVER

Activity**	Strata*												
	Ottawa	St. Lawrence Area Non-Urban Large Urban	Kingston-Peterborough	East Lake Ontario Non-Urban Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Urban Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Urban Large Urban	All of Ontario
Swimming	22.9	25.5	21.4	22.9	19.5	24.6	19.5	22.8	16.1	21.3	23.3	18.1	20.8
Recreational Driving	14.7	24.8	27.3	27.5	14.5	15.1	13.1	22.4	19.8	22.7	20.7	28.7	18.3
Picnicking	3.2	5.8	4.0	5.3	3.5	3.1	3.8	3.5	3.4	2.9	3.5	7.6	3.9
Attending Annually Scheduled Fair, Exhibition, Sportsman Show, Festival	1.3	1.4	1.4	1.5	1.2	1.8	1.7	1.5	1.8	1.3	1.3	1.8	1.5
Recreational Walking	37.1	33.1	35.5	48.3	35.4	34.6	38.8	51.1	27.7	32.5	40.8	43.9	38.0
Attending a Spectator Sport	4.8	9.1	11.5	11.7	8.5	11.8	6.1	11.3	13.9	8.5	10.1	12.7	9.3
Visiting a Private Cottage, Chalet, Hobby Farm	11.9	9.7	11.1	9.7	8.7	9.5	10.6	8.2	5.8	8.1	16.3	12.0	9.7
Attending a Live Theatre or Concert Performance	4.2	1.8	2.3	1.6	2.1	1.6	3.4	2.7	1.5	2.0	2.2	1.5	2.4
Fishing	4.3	5.2	13.3	7.1	3.4	4.9	2.8	3.3	4.7	6.4	5.2	13.6	4.7
Visiting a Museum or Art Gallery	2.9	1.1	1.2	1.4	1.1	1.1	2.3	1.9	1.2	0.6	0.8	1.2	1.6
Visiting a Developed Historic Site	1.2	0.7	1.3	2.0	1.4	1.4	1.8	1.6	1.5	1.3	1.7	0.8	1.5
Organized Nature Appreciation	1.3	0.8	2.5	2.1	3.1	1.5	2.1	2.6	1.8	2.2	3.7	1.2	2.1
Boating†	6.6	5.9	7.7	8.9	4.1	7.2	6.1	3.6	3.8	5.5	7.4	9.7	5.8
Ice Skating	4.2	5.8	5.2	4.8	3.5	4.0	4.1	2.5	4.7	2.9	3.7	3.7	4.0
Recreational Cycling	20.0	25.6	12.3	21.7	18.5	18.5	12.2	18.4	19.0	14.1	18.3	19.3	17.0

* For strata description see pages 83-85
 ** For more complete definitions of the various activities see pages 85-89
 † Includes motor boating, canoeing, sailing and other boating

TABLE I-4 (continued)

Activity	Strata												
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston - Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
Canoeing	1.6	4.2	3.2	3.4	3.3	3.8	2.2	3.0	3.6	2.2	3.7	6.3	3.1
Hiking	2.4	3.7	2.8	5.6	2.5	3.3	2.3	3.2	2.8	3.4	3.2	5.5	3.0
Tobogganing or Sledding	1.8	1.4	1.6	2.5	1.5	1.7	1.2	0.8	1.7	1.2	1.5	2.3	1.5
Alley Bowling	2.8	1.7	2.9	2.3	4.3	4.3	2.3	3.8	3.9	2.5	3.6	4.7	3.2
Softball or Baseball	3.3	3.7	4.4+	4.4+	1.8	1.9	1.9	2.8	4.4	3.8	3.3	4.3	2.8
Recreational Snowmobiling	0.3	3.0	0.7	5.6	0.5	2.4	0.6	0.9	2.4	6.6	4.3	14.9	2.5
Skifing	0.9	1.1	3.3	0.9	3.3	2.5	1.9	3.5	2.3	1.1	1.8	1.8	2.2
Personal Nature Appreciation	2.0	1.3	2.1	4.4	2.5	5.1	2.5	3.0	2.0	3.5	1.9	2.8	2.8
Ice Hockey	1.4	3.9	3.3+	3.3+	2.3	3.3	1.8	3.3	3.9	1.8	3.2	3.3	2.7
Tennis	2.3	2.6	2.0+	2.0+	2.8	2.1	3.1	2.1	1.3	0.5	2.0	0.6	2.2
Badminton	2.3	2.3	2.9+	2.9+	1.7	2.4	2.5	2.6	2.4	3.4	2.8	2.8	2.5
Basketball	4.2	1.9	3.3+	3.3+	2.4	1.9	2.0	2.3	2.8	1.7	4.7	2.7	2.4
Water-skiing	1.6	1.3	0.9	1.0	0.5	1.0	1.6	0.5	0.3	0.4	1.7	0.6	1.0
Motorboat riding	2.2	2.9	2.3+	2.3+	1.6	1.9	0.5	0.8	2.4	3.9	0.6	1.4	1.5
Football	3.1	1.3	1.4+	1.4+	2.1	1.7	1.5	0.8	1.0	1.5	1.7	1.3	1.5
Volleyball	1.7	1.0	2.3+	2.3+	1.4	2.0	1.7	1.5	3.2	2.0	3.3	2.4	1.1
Soccer	3.0	1.3	1.9+	1.9+	1.1	1.1	1.3	0.9	0.9	0.7	1.0	1.1	1.2

+ In those cases where the sample for one substratum has less than 50 participants, both the large urban and non-large urban substrata are shown having the estimate for the stratum.

TABLE I-4 (continued)

Activity	<u>Strata</u>							
	<u>Ottawa & St. Lawrence Area Non-large Urban</u>	<u>Kingston-Peter- borough & East Lake Ontario Non- large Urban</u>	<u>West Lake Ontario</u>	<u>Metro Toronto</u>	<u>South- western Ontario</u>	<u>Georgian Bay Area</u>	<u>Northern Ontario</u>	<u>All of Ontario</u>
Hunting*	1.1	1.3	0.7	0.3	1.4	2.7	4.1	1.2
Downhill Skiing	1.0	0.6	0.6	0.7	0.3	0.5	1.2	0.7
Curling	0.9	0.8	0.4	0.2	0.4	1.6	2.2	0.7
Gymnastics	1.4	1.6	2.3	3.4	3.0	1.5	4.7	2.8
Snowshoeing and Cross-country Skiing	0.5	0.3	0.1	0.3	0.2	0.5	1.3	0.4
Track and Field	0.5	0.4	1.4	0.7	1.2	1.1	0.6	0.9

* Includes big game, small game and waterfowl hunting.

TABLE I-4 (continued)

<u>Ontario</u>		
<u>Activity</u>		<u>Activity</u>
Roller Skating	0.6	Judo or Karate
Skin or Scuba Diving	0.4	Water Polo
Handball	0.6	Boxing or Wrestling
Strength Sports	1.6	Squash
Field Hockey	0.3	Bocce
Lacrosse	0.3	Car Rallying
Archery	0.2	Stock Car or Drag Racing
Trap or Skeet Shooting	0.2	Lawn Bowling
Mountain Climbing	-	Sports Car Racing
Rugger	0.1	Cricket
Recreational Flying or Sky Diving	-	Equestrian Sports

- Less than 0.1 occasions per capita

TABLE I-5
AVERAGE ANNUAL NUMBER OF OCCASIONS OF PARTICIPATION
PER CAPITA IN VARIOUS ACTIVITY CATEGORIES BY PEOPLE 12 YEARS AND OVER

Activity Category**	Strata*												
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
Water Oriented	35.0	38.2	44.0	39.7	27.2	37.5	30.6	31.0	24.5	33.4	36.9	41.1	32.4
Outdoor Land Extensive	8.5	13.8	8.1	20.4	8.7	14.6	6.6	9.5	12.7	21.2	13.1	33.8	12.1
Outdoor Land Intensive	21.9	23.6	26.7	23.9	23.9	22.3	22.5	21.8	18.6	18.0	32.7	31.1	22.9
Recreational Travel	71.0	82.9	75.4	97.3	67.7	67.8	63.9	91.5	65.3	66.7	77.0	90.0	72.5
Cultural	14.4	14.2	17.8	18.1	14.3	17.8	15.2	18.8	19.9	13.8	15.7	17.5	16.3
Outdoor Sports	12.8	9.2	5.9	11.6	8.9	8.7	8.3	7.8	8.4	7.6	7.9	8.3	8.7
Indoor Sports	20.9	19.8	20.6	25.6	21.4	22.9	20.5	24.9	27.1	21.1	28.9	28.6	22.9
Other	2.2	1.6	4.6	1.5	2.7	2.5	2.8	3.9	2.4	1.9	3.4	5.4	2.8
Total	186.7	203.3	203.1	238.1	174.8	194.1	170.4	209.2	178.9	183.7	215.6	255.8	190.6

* For strata description see pages 83-85

** Activities included in each activity category are listed in Figure ES-3

TABLE I-6
PER CENT OF TOTAL PARTICIPATION BY ACTIVITY CATEGORY

Activity Group **	Ottawa	(Column %)										
		Strata*										
		St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban
Water oriented	16.7	18.8	21.7	16.7	15.6	19.3	17.9	14.8	18.2	17.1	16.1	16.9
Outdoor Land Extensive	4.6	6.8	3.9	8.6	5.0	7.5	3.9	4.5	11.5	6.1	13.2	6.3
Outdoor Land Intensive	11.7	11.6	13.1	10.0	13.7	11.5	13.2	10.4	9.8	15.2	12.2	12.0
Recreational Travel	38.0	40.7	37.1	40.9	38.7	34.9	37.5	43.7	36.3	35.7	35.2	38.0
Cultural	7.7	6.9	8.8	7.6	8.2	9.2	8.9	8.9	7.5	7.2	6.8	8.6
Outdoor Sports	6.9	4.5	2.9	4.9	5.1	4.5	4.9	3.7	4.1	3.6	3.2	4.6
Indoor Sports	11.2	9.7	10.1	10.8	11.8	11.8	12.0	11.9	11.5	13.4	11.2	12.0
Other	1.1	0.8	2.3	0.6	1.8	1.3	1.6	1.9	1.0	1.5	2.1	1.1

* For strata description see pages 83-85

**** Activities included in each activity group are listed in Figure ES-3**

TABLE I-7

HOME BASED PARTICIPATION

(Row %)

<u>Strata*</u>	<u>Average Annual Occasions Per Capita</u>	<u>Average Annual Home Based Occasions Per Capita</u>	<u>Per Cent Home Based Occasions</u>
1. Ottawa	186.7	142.3	76.2
2. St. Lawrence Area (Non-large Urban)	203.3	167.3	82.3
3. Kingston-Peterborough	203.1	167.1	82.3
4. East Lake Ontario (Non-large Urban)	238.1	203.9	85.6
5. West Lake Ontario (Large Urban)	174.8	139.5	79.8
6. West Lake Ontario (Non-large Urban)	194.1	155.8	80.3
7. Metro Toronto	170.4	127.7	74.9
8. South-western Ontario (Large Urban)	209.2	174.5	83.4
9. South-western Ontario (Non-large Urban)	178.9	150.9	84.3
10. Georgian Bay Area	183.7	159.2	86.7
11. Northern Ontario (Large Urban)	215.6	162.2	75.2
12. Northern Ontario (Non-large Urban)	255.8	211.5	82.7
All of Ontario	190.6	152.8	80.2

* For strata description see pages 83-85

TABLE I-8
PER CENT OF HOME BASED PARTICIPATION IN
VARIOUS RECREATIONAL ACTIVITIES

Activity**	Strata*												
	Ottawa	St. Lawrence Area Non-Urban	Kingston-Peterborough	East Lake Ontario Non-Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Urban	All of Ontario
Swimming	61.9	79.8	80.2	80.2	67.2	75.4	62.5	74.5	75.0	84.3	61.1	70.3	70.3
Recreational Driving	81.8	92.1	88.3	94.9	87.2	91.1	82.0	91.2	88.0	93.0	89.6	93.7	88.7
Picnicking	69.0	75.9	88.8	82.0	82.0	80.0	75.1	84.0	84.6	87.8	67.8	81.2	80.4
Attending Annually Scheduled Fair, Exhibition, Sportsman Show, Festival	83.7	82.2	68.6	85.3	88.1	87.0	93.5	77.3	84.0	82.6	77.3	70.0	85.7
Recreational Walking	92.4	91.5	92.5	95.6	91.9	93.3	90.4	93.9	93.1	93.9	90.8	97.1	92.5
Attending a Spectator Sport	96.1	96.7	95.7	98.3	97.2	97.6	96.6	96.4	97.3	96.1	94.4	96.3	96.8
Attending a Live Theatre or Concert Performance	95.7	87.6	91.6	84.1	91.1	94.2	91.1	94.1	92.2	86.0	88.0	94.0	91.4
Fishing	55.6	62.3	88.2	70.9	36.7	40.2	31.3	44.2	63.0	80.6	48.5	72.7	55.5
Visiting Museum or Art Gallery	88.8	66.6	60.9	61.0	64.1	68.0	80.2	68.4	52.4	57.8	35.5	57.3	71.2
Visiting a Developed Historic Site	46.5	58.0	47.9	47.1	52.7	36.6	48.2	45.9	31.1	60.2	37.2	25.2	45.3
Organized Nature Appreciation	70.0	46.7	83.4	55.2	81.7	64.3	84.3	73.2	65.9	78.4	86.2	28.0	75.2
Boating †	37.2	54.0	67.9	68.3	32.5	39.8	36.9	35.9	47.2	82.8	36.4	68.2	46.8
Ice Skating	99.8	99.6	96.2	98.9	98.3	96.1	97.5	77.8	98.9	99.7	99.6	98.1	98.2
Hiking	46.6	79.3	61.4	86.0	67.3	70.5	47.0	58.9	73.6	85.8	59.5	78.0	66.5
Tobogganing or Sledding	96.6	95.6	88.4	99.2	96.2	96.1	66.7	88.9	95.0	95.6	99.4	99.3	89.3
Alley Bowling	100.0	97.6	98.9	96.5	97.4	99.3	98.7	98.6	99.2	97.7	99.5	96.9	95.4

* For strata description see pages 83-85
 ** For more complete definitions of activities see pages 85-89
 † Includes motor boating, canoeing, sailing and other boating

TABLE I-8 (continued)

Activity **	Strata*									
	Ottawa	St. Lawrence Area Non-Urban	Kingston-Peterborough	East Lake Ontario Non-Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban	South-western Ontario Large Urban	South-western Ontario Non-Urban	Georgian Bay Area Large Urban	Northern Ontario Non-Urban
Softball or Baseball	66.2	95.8	95.5+	95.5+	93.1	91.3	94.1	97.2	95.2	97.9
Snowmobiling	38.5	96.7	63.3	95.9	57.7	86.5	66.2	96.2	95.1	94.8
Golfing	88.7	88.8	97.3	94.5	85.2	95.3	89.9	93.0	93.9	92.9
Personal Nature Appreciation	52.6	62.6	70.3	81.2	75.8	84.5	59.5	76.3	89.0	74.4
Ice Hockey	100.0	97.8	97.7+	97.7+	98.7	96.3	98.9	99.3	96.9	98.9
Tennis	95.2	98.5	98.1+	98.1+	96.8	93.9	95.0	96.1	93.9	87.9
Badminton	88.3	94.6	95.0+	95.0+	98.1	96.5	92.5	95.6	98.0	99.7
Basketball	100.0	99.7	99.9+	99.9+	96.2	97.0	98.9	99.1	99.4	98.8
Water-skiing	42.6	62.0	38.1	77.8	11.0	34.2	36.9	38.4	61.6	86.7
Horseback Riding	43.6	92.6	96.8+	96.8+	92.7	84.7	90.3	95.3	98.1	87.5
Football (Canadian)	92.8	90.0	91.6+	91.6+	96.8	96.6	89.1	98.4	98.5	100.0
Volleyball	100.0	99.0	98.9+	98.9+	96.1	97.0	96.9	97.6	98.6	100.0
Soccer	100.0	98.2	98.6+	98.6+	93.5	87.0	98.3	97.8	99.6	100.0
Recreational Cycling	96.5	98.5	98.8	97.0	97.9	98.4	94.0	97.0	97.5	93.9

* For strata description see pages 83-85

** For more complete definitions of activities see pages 85-89

+ In those cases where the sample for one substratum has less than 50 participants, both the large urban and non-large urban substrata are shown as having the estimate for the stratum.

PER CENT OF HOME BASED PARTICIPATION IN
VARIOUS RECREATIONAL ACTIVITIES

TABLE I-8 (continued)

Activity	Strata						
	Ottawa and St. Lawrence Area (Non-large Urban)	Kingston-Peterborough East Lake Ontario (Non-large Urban)	West Lake Ontario	Metro Toronto	South-western Ontario	Georgian Bay	Northern Ontario
Hunting*	66.4	84.7	65.7	44.4	88.6	86.0	85.5
Downhill Skiing	93.4	73.4	68.1	45.7	71.4	98.4	82.3
Curling	99.4	99.0	98.0	100.0	96.2	98.7	95.2
Gymnastics	100.0	99.2	100.0	98.9	100.0	100.0	93.5
Snowshoeing and Cross-country Skiing	76.6	95.3	65.2	55.0	53.0	90.6	93.7
Track and Field	95.8	100.0	92.7	98.2	100.0	99.6	92.6
							96.5

* Includes big game, small game and waterfowl hunting.

TABLE I-8 (continued)

Ontario

<u>Activity</u>		<u>Activity</u>	
Roller Skating	96.6	Judo or Karate	99.3
Skin or Scuba Diving	65.3	Water Polo	73.6
Handball	95.7	Boxing or Wrestling	98.0
Strength Sports	99.9	Squash	98.6
Field Hockey	99.1	Bocce	90.2
Lacrosse	99.9	Car Rallying	87.9
Archery	89.0	Stock Car or Drag Racing	88.0
Trap or Skeet Shooting	90.2	Lawn Bowling	98.1
Mountain Climbing	22.0	Sports Car Racing	83.5
Rugger	97.9	Cricket	100.0
Recreational Flying or Sky Diving	98.2	Equestrian Sports	94.9

CHAPTER II

TRAVEL AND TOURISM

The Ontario Recreation Survey questionnaire had separate sections for weekend trips and vacation trips. For any trip to qualify for inclusion it had to meet two criteria: (1) the respondents had to be away from home overnight at least one night and (2) the purpose for taking the trip had to be other than just business. While vacation trips could be any duration, weekend trips could last only up to four nights away from home and could not include a vacation day taken off work. People working staggered days could take their "weekend trips" during the week, that is, Tuesday and Wednesday if those days were considered their weekly days off from work.

Detailed questions concerning the most recent weekend and vacation trips dealt with the origin; interim and main destinations; mode of transportation; party size and composition; number of nights away from home; accommodation type used; and number and type of activities participated in. Locational and activity related questions were asked for the second to fourth last weekend trip and second and third last vacation trip.

Appendix B (Tables B-3 to B-8) provides estimates of the number of persons taking trips, the total number of trips and the total number of nights based on the 1973 sample population.

- . The three areas having the highest percentage of their population taking a weekend trip are the Kingston-Peterborough area (83.9%), the Northern Ontario non-large urban area (76.2%), and the Northern Ontario large urban area (75.4%).

(Table II-1)

- . West Lake Ontario large urban area (62.1%), and Metro Toronto (63.2%) have the lowest percentage of their population taking a weekend trip. (Table II-1)
- . The South-western Ontario large urban area (65.1%) and Northern Ontario non-large urban area (64.8%) are the two areas with the highest percentage of their population taking a vacation trip. (Table II-2)
- . The two areas with the lowest percentage of their population taking vacation trips are East Lake Ontario non-large urban (48.6%) and Georgian Bay (48.6%). (Table II-2)
- . The Northern Ontario non-large urban area has the highest overall percentages of the population taking weekend (76.2%) and vacation (64.8%) trips. (Tables II-1, II-2)
- . Residents of the Kingston-Peterborough area take the highest (5.8) per capita annual number of weekend trips. Those in the South-western Ontario non-large urban area take the least (3.2). (Table II-3)
- . Ontario residents annually take 4.3 weekend trips and 1.0 vacation trips per capita. (Tables II-3, II-4)
- . The Northern Ontario non-large urban area has the highest per capita annual number of vacation trips (1.3). (Table II-4)
- . Residents of the South-western Ontario non-large urban area and the Georgian Bay area take the least number of vacation trips per capita annually (0.8). (Table II-4)
- . Residents of the Northern Ontario non-large urban area are away from home for the greatest number of nights (2.6) on weekend trips while those in the Georgian Bay area are away the least (1.8).

The average for all residents of Ontario is 2.1
nights. (Table II-5)

- . With the exception of Kingston-Peterborough (9.7
nights) residents of areas including municipalities
with populations greater than 50,000 tend to be
away from home longer on vacation trips than those
living in areas with municipalities of less than
50,000. Residents of Metro Toronto are away 14.1
nights, West Lake Ontario large urban residents are
away 12.9 nights and residents of Ottawa are away
12.4 nights. (Table II-6)

TABLE II-1

PER CENT OF ONTARIO POPULATION, 12 YEARS AND OVER
WHO TAKE AT LEAST ONE WEEKEND TRIP A YEAR

<u>Origin Strata*</u>	<u>Per Cent Taking Trip</u>
Ottawa	67.9
St. Lawrence Area Non-large Urban	64.4
Kingston-Peterborough	83.9
East Lake Ontario Non-large Urban	65.9
West Lake Ontario Large Urban	62.1
West Lake Ontario Non-large Urban	68.1
Metro Toronto	63.2
South-western Ontario Large Urban	73.2
South-western Ontario Non-large Urban	64.9
Georgian Bay Area	66.4
Northern Ontario Large Urban	75.4
Northern Ontario Non-large Urban	<u>76.2</u>
All of Ontario	66.7

* For strata description see pages 83-85

TABLE II-2

PER CENT OF ONTARIO POPULATION, 12 YEARS AND OVER
WHO TAKE AT LEAST ONE VACATION TRIP A YEAR

<u>Origin Strata*</u>	<u>Per Cent Taking Trip</u>
Ottawa	64.3
St. Lawrence Area Non-large Urban	53.9
Kingston-Peterborough	53.0
East Lake Ontario Non-large Urban	48.8
West Lake Ontario Large Urban	62.5
West Lake Ontario Non-large Urban	64.1
Metro Toronto	59.9
South-western Ontario Large Urban	65.1
South-western Ontario Non-large Urban	53.1
Georgian Bay	48.6
Northern Ontario Large Urban	62.5
Northern Ontario Non-large Urban	<u>64.8</u>
All of Ontario	59.3

* For strata description see pages 83-85

TABLE II-3

AVERAGE ANNUAL NUMBER OF WEEKEND TRIPS PER CAPITA
FOR ONTARIO POPULATION 12 YEARS AND OVER

<u>Origin Strata*</u>	<u>Average Number of Trips per Capita</u>
Ottawa	5.1
St. Lawrence Area Non-large Urban	4.2
Kingston-Peterborough	5.8
East Lake Ontario Non-large Urban	3.7
West Lake Ontario Large Urban	4.3
West Lake Ontario Non-large Urban	4.6
Metro Toronto	4.1
South-western Ontario Large Urban	4.7
South-western Ontario Non-large Urban	3.2
Georgian Bay Area	4.0
Northern Ontario Large Urban	5.3
Northern Ontario Non-large Urban	<u>5.0</u>
All of Ontario	4.3

* For strata description see pages 83-85

TABLE II-4

AVERAGE ANNUAL NUMBER OF VACATION TRIPS PER CAPITA
FOR ONTARIO POPULATION 12 YEARS AND OVER

<u>Origin Strata*</u>	<u>Average Number of Trips Per Capita</u>
Ottawa	1.1
St. Lawrence Area Non-large Urban	1.2
Kingston-Peterborough	1.0
East Lake Ontario Non-large Urban	0.9
West Lake Ontario Large Urban	1.0
West Lake Ontario Non-large Urban	0.9
Metro Toronto	0.9
South-western Ontario Large Urban	1.0
South-western Ontario Non-large Urban	0.8
Georgian Bay Area	0.8
Northern Ontario Large Urban	1.2
Northern Ontario Non-large Urban	<u>1.3</u>
All of Ontario	1.0

* For strata description see pages 83-85

TABLE II-5

AVERAGE NUMBER OF NIGHTS PER WEEKEND TRIP FOR
ONTARIO POPULATION 12 YEARS AND OVER

<u>Origin Strata*</u>	<u>Average Number of Nights Per Trip</u>
Ottawa	2.2
St. Lawrence Area Non-large Urban	2.1
Kingston-Peterborough	2.0
East Lake Ontario Non-large Urban	2.1
West Lake Ontario Large Urban	2.0
West Lake Ontario Non-large Urban	2.1
Metro Toronto	2.0
South-western Ontario Large Urban	1.9
South-western Ontario Non-large Urban	2.1
Georgian Bay Area	1.8
Northern Ontario Large Urban	2.2
Northern Ontario Non-large Urban	<u>2.6</u>
All of Ontario	2.1

* For strata description see pages 83-85

TABLE II-6

AVERAGE NUMBER OF NIGHTS PER VACATION TRIP FOR
ONTARIO POPULATION 12 YEARS AND OVER

<u>Origin Strata*</u>	<u>Average Number of Nights Per Trip</u>
Ottawa	12.4
St. Lawrence Area Non-large Urban	11.6
Kingston-Peterborough	9.7
East Lake Ontario Non-large Urban	12.7
West Lake Ontario Large Urban	12.9
West Lake Ontario Non-large Urban	10.1
Metro Toronto	14.1
South-western Ontario Large Urban	11.4
South-western Ontario Non-large Urban	11.5
Georgian Bay Area	10.2
Northern Ontario Large Urban	12.2
Northern Ontario Non-large Urban	<u>10.5</u>
All of Ontario	12.2

* For strata description see pages 83-85

CHAPTER III

FREE TIME ACTIVITIES

Respondents were also asked if they had any free time for activities during the day preceding the interview. Those who replied yes were asked to list the activities done and time spent doing these activities during each of three time periods - morning, afternoon, and evening. Free time activities were defined as including any of the 73 recreational activities such as swimming or visiting a developed historic site, as well as leisure time activities such as watching television, reading a book, or going to a pub. Respondents were then asked to estimate the total time spent during the day participating in the recreational activities.

Data from the Free Time section must be interpreted with care, and reference to Chapter IV, Section 5 (Free Time Activities Yesterday) of Volume 8: USER'S GUIDE TO ANALYSIS should be made before any planning or policy decision based on these data is made. Experience from the ORS Pilot Study indicated that some limitations in the Free Time Activity data would have to be accepted in order to reduce problems associated with the scheduling of interviews and the limited ability of respondents to recall time duration data accurately. As a result of the "day before" recall method that was adopted, days spent on weekend and vacation trips are under-represented. Neither was it possible to ensure that each day of the twelve month survey period was recalled by an equal number of people. Therefore, activities heavily associated with weekends and, in particular, vacation trips, may be under-represented, whereas activities normally associated with a limited number of days per year (such as watching a fireworks display on Victoria Day) may be under-represented or over-represented,

depending on the number of respondents who recalled the specific day or days. Because of limitations such as these, it is hazardous to estimate the number of annual occasions in a free time activity on the basis of data from this section. Despite the limitations, a number of rather interesting highlights can be observed from the data.

- . The same four free time activities - watching television, reading, visiting friends/relatives, and resting, were the most frequently mentioned for the entire Province, as well as for each of the twelve strata. (Table III-1)
- . The only active free time activities listed in the top ten for the Province are window shopping, recreational walking, and doing crafts. (Table III-1)
- . The average number of minutes of free time per day for Ontario residents is 302; the average number of minutes of leisure time is 268, while the average number of minutes of recreational time is 33. (Table III-2)
- . The respective ranges among strata for average minutes per day of free time, leisure time, and recreational time are 278 to 344, 229 to 313, and 30 to 40. (Table III-2)
- . The average number of minutes of recreational time per day for residents of non-large urban areas is either greater than, or equal to that for residents of geographically contiguous large urban areas. The opposite relation exists with leisure time. In this case, residents of large urban areas spend an equal or greater time than do their counterparts in surrounding rural and small town areas. (Table III-2)
- . Residents of Kingston-Peterborough have the highest average amount of free time (344 minutes) and leisure

time (313). Residents of non-large urban areas of Northern Ontario have the most recreational time (40 minutes). (Table III-2)

- . Residents of the non-large urban areas of East Lake Ontario, on the average, have the least free time (265 minutes) and leisure time (229 minutes) per day. Residents of Ottawa and Kingston-Peterborough have the least recreational time per day (30 minutes). (Table III-2)
- . Recreational time, as a percentage of all free time, is usually higher in non-large urban areas than in large urban areas. The differences among strata, however, are small. The range for large urban areas is from 7.4 per cent (for Kingston-Peterborough) to 10.0 per cent (for South-western Ontario). The range for the non-large urban areas is from 9.6 per cent (for West Lake Ontario) to 12.5 per cent (for East Lake Ontario). (Table III-3)

TABLE III-1
RANK ORDER OF FREE TIME (YESTERDAY) ACTIVITIES
Strata*

Itawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television	1) Watching Television
2) Reading	2) Reading	2) Reading	2) Reading	2) Reading	2) Reading	2) Reading	2) Reading	2) Reading	2) Reading	2) Reading
3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives	3) Visiting Friends & Relatives
4) Resting	4) Resting	4) Visiting Friends & Relatives	4) Resting	4) Resting	4) Resting	4) Resting	4) Resting	4) Resting	4) Resting	4) Resting
5) Window Shopping	6) Doing Crafts	5) Window Shopping	5) Window Shopping	5) Window Shopping	5) Window Shopping	5) Window Shopping	5) Window Shopping	5) Window Shopping	5) Playing Cards	5) Window Shopping
6) Recreational Walking	7) Window Shopping	6) Doing Crafts	6) Recreational Walking	6) Doing Odd Jobs	6) Recreational Walking	6) Recreational Walking	6) Recreational Walking	6) Recreational Walking	6) Window Shopping	6) Recreational Walking
7) Gardening	8) Recreational Driving	7) Recreational Driving	7) Window Shopping	7) Mapping, Sleeping	7) Entertaining (at home)	7) Recreational Driving	7) Playing Cards	7) Mapping, Sleeping	7) Recreational Driving	7) Recreational Driving
8) Recreational Driving	8) Recreational Walking	8) Recreational Walking	8) Entertaining (at home)	8) Recreational Driving	8) Gardening	8) Doing Crafts	8) Recreational Driving	8) Recreational Driving	8) Mapping, Sleeping	8) Doing Crafts
9) Sewing, Listening to Radio	9) Sewing, Gardening	9) Doing Odd Jobs	9) Sewing, Gardening	9) Gardening	9) Listening to Records	9) Playing Cards	9) Window Shopping	9) Doing Crafts	9) Recreational Walking	9) Entertaining (at home)
		10) Doing Crafts	10) Doing Crafts	10) Doing Crafts	10) Doing Crafts	10) Listening to Records	10) Mapping, Sleeping	10) Entertaining (at home)	10) Mapping, Sleeping	10) Mapping, Sleeping

Activities with bracket are tied for the same rank

* For strata description see pages B3-B5

TABLE III-2

AVERAGE NUMBER OF MINUTES OF FREE TIME, LEISURE TIME AND RECREATIONAL TIME PER DAY

Average Number of Minutes Per Day	Strata*									
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area
Recreational Time	30	36	30	37	32	33	31	36	36	37
Leisure Time	247	247	313	229	287	258	272	290	246	245
Free Time	278	283	344	265	320	291	303	326	282	282

* For strata description see pages 83-85

TABLE III-3

RECREATIONAL AND LEISURE TIME AS A PER CENT OF TOTAL FREE TIME

Type of Time	Strata*									
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area
Recreational Time	9.8	10.2	7.4	12.5	8.4	9.6	8.4	10.0	10.7	10.4
Leisure Time	90.2	89.8	92.6	87.5	91.6	90.4	91.6	90.0	89.3	89.6

* For strata description see pages 83-85

CHAPTER IV

PREFERENCES

1. ACTIVITY PREFERENCES

1.1 Introduction

A number of questions were asked to determine those free time activities in which participation might potentially increase. Separate questions were asked about - (a) present activities in which respondents had participated during the past twelve months and would like to do more often; (b) activities participated in prior to (but not during) the past twelve months and in which they want to participate again. Respondents were also asked to specify - (c) new activities in which they would like to begin participation.

1.2 Present Activities

The present activities that respondents want to participate in more often are listed in Table IV-1.

- . The top five activities, in rank order, are:
swimming, fishing, travelling/touring, camping and
golfing. (Table IV-1)
- . The first four of these activities are found in the
top ten activities for each of the twelve individual
strata. (Table IV-1)
- . Swimming leads the list in all strata except the
Northern Ontario non-large urban area, where fishing
ranks first. (Table IV-1)

- . Other activities that rank in the top three activities for the individual strata include ice skating for Ottawa, snowmobiling for Kingston-Peterborough and the Georgian Bay area, and tennis for Metropolitan Toronto. (Table IV-1)

1.3 Past Activities

Table IV-2 lists activities in which former participants want to participate again.

- . The top five activities, in rank order, are: alley bowling, ice skating, camping, downhill skiing and fishing. (Table IV-2)
- . With the exception of camping for Kingston-Peterborough and Ottawa, all five activities are in the top ten ranked activities for individual strata. (Table IV-2)
- . Within the top ten activities, considerable variation of ranking occurs from stratum to stratum. (Table IV-2)
- . Other activities which rank in the top three for individual strata include tennis for Ottawa, St. Lawrence non-large urban, West Lake Ontario non-large urban, and Metropolitan Toronto; horseback riding for Ottawa, Metropolitan Toronto and Georgian Bay area; swimming for Kingston-Peterborough and Metropolitan Toronto; water-skiing for West Lake Ontario large urban; and curling for Northern Ontario large urban. (Table IV-2)

1.4 New Activities

Activities in which respondents wish to participate for the first time are listed in Table IV-3.

- . In rank order, the top five activities are downhill skiing, water-skiing, recreational flying/sky diving, skin/scuba diving and cross-country skiing.
(Table IV-3)
- . These activities, with the exception of cross-country skiing for South-western Ontario non-large urban, consistently rank high in all strata and all are included in the top ten activities for every individual stratum.
(Table IV-3)
- . The only other activities which are found in the top three ranking activities for the individual strata are horseback riding for Ottawa; tennis for St. Lawrence non-large urban and Eastern Ontario non-large urban; and golfing for Northern Ontario non-large urban.
(Table IV-3)

1.5 Per Cent of Population Wanting to Participate More

The per cent of population naming any free time activities in which more participation is desired is listed in Table IV-5.

- . The stratum having the highest per cent of its residents wanting to participate more in each of the three activity preference classes is South-western Ontario large urban area.
(Table IV-5)
- . In Southern Ontario, the per cent of residents in large urban areas wanting to participate in each of the three activity preference classes is always equal to or greater than that for residents of respective surrounding non-large urban substrata.
(Table IV-5)
- . The stratum having the lowest per cent of its residents wanting to participate more in any present activity is Metropolitan Toronto; the stratum having the lowest per cent of its residents wanting to participate again in any past activity is St. Lawrence non-large urban; the stratum having the lowest per cent of its residents wanting to participate in any new activity is East Lake Ontario non-large urban.
(Table IV-5)

- . All strata are within ± 8.7 per cent of the provincial mean for each of the three activity preference classes.
(Table IV-5)

2. PREFERRED WEEKEND AND VACATION TRIPS

All respondents were also asked to describe the activities, accommodation, and main destination, associated with weekend and vacation trips they would most like to take within the next five years.

- . The most preferred destinations for weekend trips in Ontario are the Georgian Bay area (19.2%), West Lake Ontario (9.1%), and Metropolitan Toronto (8.4%); the most preferred out of province destination is the Province of Quebec (13.5%).
(Table IV-6)
- . Preferred destinations for weekend trips vary considerably from stratum to stratum and generally reflect tourism areas within reasonable driving distance.
(Table IV-6)
- . The most preferred individual countries for a vacation trip are: Canada (34.5%), U.S.A. (23.8%), and the British Isles (7.0%). The most preferred province in Canada is British Columbia (14.3%).
(Table IV-7)
- . Metropolitan Toronto has the highest per cent of its population preferring a main destination outside of Ontario for a vacation trip. It also has the largest per cent of its population preferring to go to Europe.
(Table IV-7)
- . East Lake Ontario non-large urban area has the largest per cent (10.3%) of its population preferring to take a vacation trip in Ontario.
(Table IV-7)
- . 64.8 per cent of the preferred main destinations for weekend trips and 93.8 per cent of the preferred destinations for vacation trips are outside of Ontario.
(Tables IV-6 and IV-7)

- . The most preferred accommodation types for a weekend trip are, in rank order: hotel/motel; home of friend/relative; tent, tent-trailer, or pickup camper. (Table IV-8)
- . The same is true for a preferred vacation trip, although the preference for hotel/motel accommodation is definitely stronger. (Table IV-9)
- . The individual strata having the largest percentage of their population wanting to use a particular type of accommodation for a weekend trip are: hotel/motel for residents of Kingston-Peterborough; home of friend/relative for residents of Northern Ontario non-large urban; tent, tent-trailer, or pickup camper for residents of West Lake Ontario non-large urban; private cottage, chalet or hobby farm for residents of Metropolitan Toronto; a resort lodge for residents of West Lake Ontario non-large urban. (Table IV-8)
- . Corresponding combinations for vacation trips are: hotel/motel for residents of St. Lawrence non-large urban; home of friend/relative for residents of Metropolitan Toronto; tent, tent-trailer or pickup camper for residents of East Lake Ontario non-large urban; a private cottage, chalet or hobby farm for residents of St. Lawrence non-large urban; a resort lodge for residents of East Lake Ontario non-large urban. (Table IV-9)
- . The type of accommodations that people would most prefer to use at the destination of their most preferred weekend trip in Ontario varies greatly from area to area. Hotel/motel and home of friend/relative account for 94 per cent of all responses for preferred trips to Metropolitan Toronto. In the Georgian Bay area a private cottage, chalet or hobby farm is ranked highest (33.2%), while a tent, tent-trailer or pickup camper is preferred most frequently for weekend trips to North-eastern Ontario (34.9%), or North-western Ontario (33.0%). (Table IV-10)
- . The top three ranked accommodation types for residents who want to take their preferred vacation in Ontario were the home of friend/relative (25.5%), tent, tent-

trailer or pickup camper (25.1%), and private cottage, chalet or hobby farm (19.4%). (Table IV-11)

- . Over 70 per cent of Ontario residents preferring a vacation trip outside of Canada want to either use a hotel/motel, or else the home of a friend/relative. (Table IV-11)
- . The most preferred activities for a weekend trip are, in rank order: sightseeing, swimming, visiting friends/relatives, fishing, and camping. (Table IV-12)
- . The most preferred activities for a vacation trip are, in rank order: sightseeing, visiting friends/relatives, swimming, touring/travelling, and fishing. (Table IV-12)

TABLE IV-1
TOP RANKING PRESENT FREE TIME ACTIVITIES IN WHICH MORE FREQUENT PARTICIPATION IS DESIRED

Strata*											
		St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban
1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Swimming	1) Fishing
2) Ice Skating	2) Fishing	2) Fishing	2) Fishing	2) Fishing	2) Fishing	2) Fishing	2) Golfing	2) Travelling/Touring	2) Fishing	2) Fishing	2) Camping
3) Travelling/Touring	3) Snowmobiling	3) Snowmobiling	3) Snowmobiling	3) Travelling/Touring	3) Golfing	3) Tennis	3) Travelling/Touring	3) Fishing	3) Snowmobiling	3) Camping	3) Swimming
4) Downhill Skiing	4) Camping	4) Camping	4) Camping	4) Camping	4) Travelling/Touring	4) Golfing	4) Fishing	4) Camping	4) Travelling/Touring	4) Snowmobiling	4) Snowmobiling
5) Camping	5) Travelling/Touring	5) Travelling/Touring	5) Snowmobiling	5) Snowmobiling	5) Camping	5) Travelling/Touring	5) Camping	5) Golfing	5) Camping	5) Downhill Skiing	5) Big Game Hunting
6) Bicycling	6) Bicycling	6) Bicycling	6) Horseback Riding	6) Horseback Riding	6) Ice Skating	6) Camping	6) Tennis	6) Snowmobiling	6) Horseback Riding	6) Super-skiing	6) Travelling/Touring
7) Snowmobiling	7) Snowmobiling	7) Snowmobiling	7) Snowmobiling	7) Snowmobiling	7) Ice Skating	7) Ice Skating	7) Alley Bowling	7) Alley Bowling	7) Ice Skating	7) Super-skiing	7) Ice Hockey
8) Horseback Riding	8) Horseback Riding	8) Horseback Riding	8) Horseback Riding	8) Horseback Riding	8) Travelling/Touring	8) Travelling/Touring	8) Hiking	8) Motor Boating	8) Motor Boating	8) Picnicking	8) Motor Boating
9) Attending Live Theatre or Concert Performance	9) Attending Live Theatre or Concert Performance	9) Attending Live Theatre or Concert Performance	9) Attending Live Theatre or Concert Performance	9) Attending Live Theatre or Concert Performance	9) Travelling/Touring	9) Picnicking	9) Hiking	9) Recreational Bicycling	9) Golfing	9) Picnicking	9) Baseball
10) Recreational Driving	10) Recreational Driving	10) Recreational Driving	10) Recreational Driving	10) Recreational Driving	10) Tennis	10) Recreational Walking	10) Recreational Bicycling	10) Ice Skating	10) Recreational Driving	10) Ice Skating	10) Motor Boating

*Activities with bracket are tied for the same rank

*For strata description see pages 63-65

TABLE IV-2
TOP RANKING FREE TIME ACTIVITIES IN WHICH FORMER PARTICIPANTS DESIRE TO PARTICIPATE AGAIN

Strata*									
Ottawa	St. Lawrence Area Large Urban	Kingston- Perthborough	East Lake Ontario Non- large Urban	West Lake Ontario Large Urban	West Lake Ontario Non- large Urban	Metro Toronto	South-western Ontario Non- large Urban	Georgian Bay Area	Northern Ontario Large Urban
1) Downhill Skiing	1) Alley Bowling	1) Fishing Ice Skating	1) Travelling/ Touring	1) Alley Bowling	1) Water-skiing	1) Swimming	1) Camping	1) Ice Skating	1) Fishing Alley Bowling
2) Tennis Horseback Riding Ice Skating Alley Bowling	2) Downhill Skiing	2) Camping	2) Camping	2) Alley Bowling	2) Tennis	2) Tennis	2) Downhill Skiing	2) Downhill Skiing	2) Ice Skating
3) Tennis Camping	3) Fishing	3) Swimming	3) Downhill Skiing Alley Bowling	3) Water-skiing	3) Horseback Riding	3) Horseback Riding	3) Ice Skating Alley Bowling	3) Horseback Riding	3) Camping
4) Golfing Sailing Alley Bowling Travelling/ Touring	4) Golfing Sailing Alley Bowling Travelling/ Touring	4) Golfing Sailing Alley Bowling Travelling/ Touring	4) Horseback Riding	4) Horseback Riding	4) Travelling/ Touring	4) Travelling/ Touring	4) Ice Skating Alley Bowling	4) Swimming Camping	4) Downhill Skiing
5) Fishing	5) Fishing	5) Fishing	5) Fishing	5) Horseback Riding Camping	5) Ice Skating	5) Ice Skating	5) Fishing	5) Fishing	5) Fishing
6) Snowmobiling Golfing Cross-country Hunting Water-skiing Travelling/ Touring	6) Ice Skating Horseback Riding Hunting Water-skiing	6) Sailing Big Game Hunting Tennis Ice Skating	6) Sailing Big Game Hunting Tennis Ice Skating	6) Golfing Hiking Bicycling	6) Alley Bowling	6) Alley Bowling	6) Swimming	6) Curling Travelling/ Touring	6) Curling Travelling/ Touring
7) Fishing	7) Fishing	7) Fishing	7) Fishing	7) Fishing	7) Golfing	7) Downhill Skiing	7) Tennis	7) Fishing	7) Travelling/ Touring
8) 9 Activities tied for 8th rank	8) Golfing Hiking Bicycling	8) Ice Skating Downhill Skiing	8) Ice Skating Downhill Skiing	8) Ice Skating Downhill Skiing	8) Fishing Bicycling	8) Fishing Bicycling	8) Horseback Riding Sailing Swimming	8) Curling Travelling/ Touring Motor Boating	8) Ice Skating
9) Fishing Cross-country Baseball	9) 10 Activities tied for 9th rank	10) 12 Activities tied for 10th rank	10) 12 Activities tied for 10th rank	10) Curling	10) Curling	10) Camping	10) Camping	9) Horseback Riding	9) Swimming
								10) Golfing	10) Meter-skiing

Activities with bracket

are tied for the same rank

* For strata description see pages 83-85

TABLE IV-3
TOP BANKING FREE TIME ACTIVITIES IN WHICH NON-PARTICIPANTS WANT TO BEGIN PARTICIPATION

Strata*									
St. Lawrence Area Non-Large Urban	Moncton-Pedernough	East Lake Ontario Non-Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	Southwestern Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	Atlantic Non-Large Urban
1) Water-skiing	1) Downhill Skiing	1) Water-skiing, Rec. Flying, Skydiving	1) Downhill Skiing	1) Rec. Flying, Skydiving	1) Rec. Flying, Skydiving	1) Water-skiing	1) Water-skiing	1) Water-skiing	1) Downhill Skiing
2) Rec. Flying, Skydiving	2) Water-skiing, Rec. Flying, Skydiving	3) Tennis	2) Water-skiing	2) Rec. Flying, Skydiving	2) Downhill Skiing	2) Downhill Skiing	2) Rec. Flying, Skydiving	2) Rec. Flying, Skydiving	2) Water-skiing
3) Skin or Scuba Diving	4) Downhill Skiing, Rec. Flying, Skydiving	4) Downhill Skiing, Rec. Flying, Skydiving	3) Skin or Scuba Diving	3) Cross-country Skiing	3) Rec. Flying, Skydiving	3) Skin or Scuba Diving	3) Skin or Scuba Diving	3) Skin or Scuba Diving	3) Downhill Skiing
4) Sailing	4) Sailing, Rec. Flying, Skydiving	4) Downhill Skiing, Rec. Flying, Skydiving	4) Sailing, Rec. Flying, Skydiving	4) Water-skiing	4) Skin or Scuba Diving	4) Rec. Flying, Skydiving	4) Water-skiing	4) Skin or Scuba Diving	4) Skin or Scuba Diving
5) Cross-country Skiing	5) Sailing, Rec. Flying, Skydiving	5) Sailing, Rec. Flying, Skydiving	5) Cross-country Skiing	5) Skin or Scuba Diving	5) Golfing	5) Cross-country Skiing, Tennis	5) Judo/Karate	5) Judo/Karate	5) Skiing
6) Tennis	6) Sailing, Rec. Flying, Skydiving	6) Sailing, Rec. Flying, Skydiving	6) Golfing	6) Horseback Riding	6) Cross-country Skiing	6) Tennis	6) Tennis	6) Tennis	6) Tennis
7) Tennis	7) Sailing, Rec. Flying, Skydiving	7) Sailing, Rec. Flying, Skydiving	7) Tennis	7) Sailing	7) Horseback Riding	7) Sailing, Curling	7) Sailing	7) Sailing	7) Sailing
8) Sailing	8) Sailing, Rec. Flying, Skydiving	8) Sailing, Rec. Flying, Skydiving	8) Horseback Riding	8) Tennis	8) Snowmobiling	8) Big Game Hunting	8) Sailing	8) Sailing	8) Sailing
9) Sailing	9) Sailing, Rec. Flying, Skydiving	9) Sailing, Rec. Flying, Skydiving	9) Sailing	9) Golfing	9) Sailing	9) Golfing	9) Sailing	9) Sailing	9) Sailing
10) Golfing	10) Sailing, Rec. Flying, Skydiving	10) Sailing, Rec. Flying, Skydiving	10) Snowmobiling	10) Ice Skating	10) Tennis	10) Camping, Horseback Riding, Judo/Karate	10) Camping, Horseback Riding, Judo/Karate	10) Camping, Horseback Riding, Judo/Karate	10) Camping, Horseback Riding, Judo/Karate

* For strata description see pages 83-85

TABLE IV-4

MOST PREFERRED PRESENT, PAST AND
INTENDED FUTURE FREE TIME ACTIVITIES

(Provincial Totals)

<u>Rank</u>	<u>Activity</u>
1	Swimming
2	Fishing
3	Downhill Skiing
4	Water-skiing
5	Camping
6	Golfing
7	Travelling/Touring
8	Tennis
9	Horseback Riding
10	Ice Skating

TABLE IV-5
PER CENT OF POPULATION NAMING ANY FREE TIME ACTIVITY
IN WHICH MORE PARTICIPATION IS DESIRED

Activity Preference Class	Strata*												
	Ottawa	St. Lawrence Area Non- large Urban	Kingston- Peterborough	East Lake Ontario Non- large Urban	West Lake Ontario Large Urban	West Lake Ontario Non- large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non- large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non- large Urban	All of Ontario
1. Activities Parti- cipated in During Past 12 months	63.0	58.2	63.0	60.3	64.0	59.5	55.1	69.7	60.4	60.5	68.6	68.7	61.0
2. Activities Parti- cipated in Prior to Past 12 months	38.1	32.1	40.3	35.2	44.9	41.9	38.8	48.2	40.6	35.5	40.0	40.8	40.3
3. New Activities	41.2	39.2	44.9	38.3	47.8	39.4	44.3	50.3	40.9	42.1	46.4	49.2	44.0

* For strata description see pages 83-85

TABLE IV-6
MOST PREFERRED MAIN DESTINATION FOR WEEKEND TRIP

Main Destination	(Column %)												
	Origin*												
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
Ottawa/St. Lawrence Area	9.1	12.5	11.3	10.4	8.3	4.9	6.9	4.5	6.2	7.2	4.5	4.1	6.9
Kingston-Peterborough	8.5	7.9	7.1	17.8	2.5	8.2	5.9	2.4	1.9	2.5	-	1.0	5.1
East Lake Ontario	3.9	8.0	7.0	8.4	7.0	7.5	10.9	10.7	10.8	14.5	5.5	5.7	9.1
West Lake Ontario	10.2	14.2	20.0	14.1	5.3	4.8	1.4	14.5	12.5	12.1	13.8	13.2	8.4
Metro Toronto													
South-western Ontario	1.9	3.1	2.1	3.5	4.6	6.4	2.1	18.1	14.6	6.3	3.1	2.3	6.0
Georgian Bay Area	5.7	5.8	7.6	11.8	23.8	26.5	25.1	18.4	22.8	23.8	4.2	5.3	19.2
North-eastern Ontario**	2.0	4.5	5.5	8.9	7.1	10.1	4.8	5.3	7.5	11.9	22.6	29.3	8.4
North-western Ontario***					1.0					1.0	9.6	16.0	1.7
Province of Quebec	38.9	26.2	17.5	10.4	15.2	11.9	14.4	8.9	3.9	6.8	11.3	8.5	13.5
New Brunswick, Nova Scotia, P.E.I., Nfld.		2.0	1.0		1.3		2.6						1.3
Manitoba, Sask., Alberta, B.C., Yukon, N.W.T.	4.1			3.0	3.2	2.6	2.7			2.7	6.8	7.1	2.7
Canada - unspecified		2.6	3.2	1.7	3.4	1.9	3.6	1.0	2.2	1.1	1.1	2.2	2.4
New York State	5.9	5.7	9.8	4.4	6.9	3.9	6.1	2.4	1.7	2.5	1.0		4.5
Other - U.S.A.	6.3	6.8	6.4	3.8	8.2	7.3	9.5	11.6	13.5	6.0	15.5	3.7	8.8
Other Countries	1.7				2.2	2.5	4.2		1.0		1.0		2.0

* Origins correspond to strata described on pages 83-85

- Less than 1%

** North-eastern Ontario is approximated by the Districts of Algoma, Cochrane, Manitoulin, Sudbury and Timiskaming

*** North-western Ontario is approximated by the Districts of Rainy River, Kenora and Thunder Bay

TABLE IV-7
MOST PREFERRED MAIN DESTINATION FOR VACATION TRIP
(Column %)

Main Destination	St. Lawrence Area non-large Urban	Kingston - Peterborough	East Lake Ontario non-large Urban	West Lake Ontario Large Urban	West Lake Ontario Large Urban	Origin* West Lake Ontario Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario non-large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario non-large Urban	All of Ontario
Uttawa	4.7	6.2	10.3	6.0	5.8	4.1	4.1	9.1	8.0	6.6	4.0	8.3	6.2
Quebec	2.6		1.2	1.2	1.3			1.7	1.1		2.7	4.1	1.5
New Brunswick, Nova Scotia, P.E.I., Nfld.	6.4	2.6	8.0	5.8	5.7	4.1	4.1	5.8	7.0	7.4	3.1	6.2	5.6
Manitoba, Sask., Alberta, Yukon, N.W.T.	8.7	5.9	8.3	5.4	4.9	6.3	6.3	7.7	9.0	8.4	6.7	8.0	6.9
British Columbia	12.2	21.8	22.7	15.5	19.5	9.9	9.9	12.3	16.1	22.3	15.9	14.1	11.1
California	3.8	3.8	3.4	3.4	2.5	3.4	3.4	5.3	2.6	5.0	3.0	5.1	3.7
Hawaii	11.0	7.0	6.0	7.7	6.0	5.1	5.1	9.0	7.8	5.3	3.0	4.1	6.6
Florida	10.5	9.6	7.9	8.0	9.1	7.2	7.2	7.6	13.1	9.8	9.2	11.1	8.9
Other - U.S.A.	4.8	6.3	6.4	3.8	4.2	4.3	4.3	2.9	5.8	4.5	5.6	4.1	4.6
West Indies	5.5	5.5	5.1	6.8	8.4	7.2	7.2	3.6	5.4	4.5	4.1	3.1	6.0
Mexico	2.1		1.2	1.7	1.8	2.0	2.0	2.1	-	1.9	4.1	1.1	1.9
British Isles	9.1	7.2	5.0	6.0	7.8	8.0	8.0	7.0	6.5	7.4	3.9	1.1	7.0
Other - Europe	15.7	20.2	11.4	23.6	17.3	27.7	27.7	20.3	12.0	12.2	14.1	14.1	14.1
Australia, New Zealand	1.2	1.3	1.1	1.2	1.8	2.5	2.5	2.0	2.2				1.1
Other Countries	1.9	2.3	1.8	4.1	3.6	7.7	7.7	3.7	2.5	2.9	1.6	4.1	4.1

* Origins correspond to strata described on pages 83-85

- Less than 1%

TABLE IV-8
MOST PREFERRED ACCOMMODATION FOR A WEEKEND TRIP

Accommodation Type	(Column %)												
	Origin*												
	Ottawa	St. Lawrence Area Non- large Urban	Kingston- Peterborough	East Lake Ontario Non- large Urban	West Lake Ontario Large Urban	West Lake Ontario Non- large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non- large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non- large Urban	All of Ontario
Hotel/Motel	33.4	39.1	44.7	29.8	36.3	33.6	35.5	35.4	34.6	32.4	33.7	22.7	34.4
Home of Friend, Relative	26.5	28.8	28.9	30.2	18.5	16.9	17.7	24.8	21.1	29.8	28.0	35.8	22.5
Tent, Tent Trailer, Pickup Camper	16.0	12.6	10.2	21.8	18.6	24.5	15.7	22.5	23.6	20.6	18.9	23.2	19.1
Private Cottage, Chalet, Hobby Farm	14.7	9.2	7.6	9.2	15.5	14.0	20.0	9.3	11.8	9.6	9.2	6.6	13.8
Resort Lodge	3.1	4.2	3.9	3.1	5.4	6.2	4.5	2.9	1.8	1.6	4.2	1.0	3.9
Travel Trailer, Mobile Home	0.2	1.3	-	2.3	2.5	1.8	1.6	2.4	3.8	2.3	2.7	1.7	2.3
Other	6.2	4.8	4.7	3.4	3.3	2.9	5.0	3.0	3.3	3.5	3.3	8.9	4.2

* Origins correspond to strata described on pages 83-85

- Less than 1%

TABLE IV-9
MOST PREFERRED ACCOMMODATION FOR A VACATION TRIP

Accommodation Type	(column %)												
	Origin*												
	Ottawa	St. Lawrence Area Non-large Urban	Kingston-Peterborough	East Lake Ontario Non-large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-large Urban	All of Ontario
Hotel/Motel	47.6	55.7	52.4	45.0	50.6	47.6	48.3	47.2	51.6	50.0	50.8	42.7	48.9
Home of Friend, Relative	22.5	18.8	19.5	21.1	20.0	19.7	28.0	21.2	17.6	17.0	21.5	21.4	22.0
Tent, Tent Trailer, Pickup Camper	10.2	11.1	13.4	15.2	10.8	12.2	6.1	11.4	13.1	13.9	12.7	14.7	10.6
Private Cottage, Chalet, Hobby Farm	3.6	4.2	2.1	4.1	4.1	3.6	3.2	4.0	3.7	3.1	3.5	3.1	3.5
Resort Lodge	0.7	1.2	2.9	4.1	1.8	2.4	1.3	2.0	0.8	1.3	1.7	1.2	1.6
Travel Trailer, Mobile Home	1.7	1.9	2.1	4.2	2.3	3.1	1.2	1.7	3.8	3.9	2.7	4.1	2.4
Other	13.8	7.1	7.6	6.5	10.4	11.4	12.0	12.4	9.5	10.9	7.0	12.6	10.8

* Origins correspond to strata described on pages 83-85

TABLE IV-10

MOST PREFERRED ACCOMMODATION AT MOST PREFERRED MAIN DESTINATION
FOR WEEKEND TRIP

Main Destination	Hotel, Motel	Home of Friend, Relative	Accommodation Type (Column %)						Travel Trailer, Mobile Home	Other	Total
			Tent, Tent-trailer, Pickup Camper	Private Cottage, Chalet, Hobby Farm	Resort Lodge						
Ottawa/St. Lawrence Area	49.5	28.9	7.7	5.5	3.1	-	-	-	4.5	6.9	
Kingston-Peterborough East Lake Ontario	8.0	32.7	23.0	27.8	1.8	2.9	3.7	5.1	3.4	9.0	
West Lake Ontario	45.3	26.2	13.7	9.6	-	1.4	-	-	3.0	8.4	
Metro Toronto	46.8	47.2	2.3	-	-	-	2.3	2.9	3.0	6.0	
South-western Ontario	17.6	44.2	23.7	8.7	6.8	4.3	3.0	19.2	4.1	8.3	
Georgian Bay Area	12.1	10.7	30.0	33.2	2.5	2.9	7.9	1.7	5.8	13.5	
North-eastern Ontario*	19.1	25.0	34.9	11.5	3.4	2.7	-	-	8.8	1.3	
North-western Ontario**	17.9	24.6	33.0	10.4	6.1	-	-	-	4.6	2.7	
Province of Quebec	54.4	20.7	7.1	5.7	-	-	-	-	9.5	2.4	
New Brunswick, Nova Scotia, P.E.I., Newfoundland	37.5	20.5	28.3	4.9	-	-	-	-	3.0	4.5	
Manitoba, Sask., Alberta, B.C., Yukon, N.W.T.	43.2	34.1	7.1	2.7	6.6	1.6	4.6	2.7	2.8	8.8	
Canada - unspecified	27.0	6.9	32.2	13.8	9.1	1.5	9.5	2.4	6.1	2.0	
New York State	66.0	22.5	4.5	3.3	2.1	1.1	3.0	4.5	5.3		
Other - U.S.A.	58.6	25.5	6.4	5.2	2.4	1.7	2.8	8.8			
Other Countries	69.7	10.3	7.1	12.5	1.6	-	6.1	2.0			
Total***	36.4	24.8	17.0	3.5	5.3	2.0	5.3				

* North-eastern Ontario is approximated by the Districts of Algoma, Cochrane, Manitoulin, Sudbury and Timiskaming

** North-western Ontario is approximated by the Districts of Rainy River, Kenora and Thunder Bay

*** Percentage totals shown here for accommodation types are slightly different than those shown in Table IV-8 since some respondents did not specify both preferred main destination and preferred accommodation type.

- Less than 1%

TABLE IV-11

MOST PREFERRED ACCOMMODATION AT MOST PREFERRED MAIN DESTINATION
FOR VACATION TRIP

Main Destination	Hotel, Motel	Home of Friend, Relative	(Column %)							Other	Total
			Accommodation Type								
			Tent, Tent-trailer Pickup Camper	Private Cottage, Chalet, Hobby Farm	Resort Lodge	Travel Trailer, Mobile Home					
Ontario	17.8	25.5	25.1	19.4	3.6	3.1	5.5	6.2			
Quebec	40.3	31.5	9.5	6.8	2.2	3.1	6.6	1.5			
New Brunswick, Nova Scotia P.E.I., Newfoundland	28.4	28.7	24.7	3.0	-	5.1	9.4	5.6			
Manitoba, Sask., Alberta, Yukon, N.W.T.	34.1	25.0	22.7	3.5	2.7	3.9	8.2	6.9			
British Columbia	46.5	15.2	21.5	1.8	1.2	4.9	8.9	14.4			
California	51.4	32.0	5.4	-	-	3.7	6.0	3.7			
Hawaii	88.8	-	-	4.1	2.4	-	3.2	6.6			
Florida	66.2	8.7	8.2	4.2	1.2	3.8	7.8	8.9			
Other - U.S.A.	49.5	25.5	9.0	5.1	1.8	2.9	6.2	4.6			
West Indies	68.3	13.8	-	2.5	2.0	1.1	12.6	6.2			
Mexico	80.2	2.7	4.8	-	2.3	-	9.4	1.9			
British Isles	42.2	39.3	1.7	-	-	-	15.7	7.0			
Other - Europe	44.6	32.4	2.6	1.6	1.7	-	16.7	20.4			
Australia, New Zealand	53.4	24.3	7.5	1.3	2.5	1.3	9.8	1.7			
Other Countries	48.3	23.9	7.6	2.4	-	1.6	15.4	4.5			
Total*	49.1	22.5	10.3	3.6	1.6	2.4	10.5				

* Percentage totals shown here for accommodation types are slightly different than those shown in Table IV-9 since some respondents did not specify both preferred main destination and preferred accommodation type.

- Less than 1%

TABLE IV-12

TEN MOST PREFERRED ACTIVITIES FOR
WEEKEND AND VACATION TRIPS

<u>Rank</u>	<u>Weekend</u>	<u>Vacation</u>
1	Sightseeing	Sightseeing
2	Swimming	Visiting Friends or Relatives
3	Visiting Friends or Relatives	Swimming
4	Fishing	Travelling or Touring
5	Camping	Fishing
6	Relaxing	Visiting a Developed Historic Site
7	Specialized Shopping	Sunbathing
8	Hiking	Specialized Shopping
9	Canoeing	Relaxing
10	Visiting a Developed Historic Site	Attending an Annually Scheduled Fair, Exhibition, Sportsman Show, Festival

APPENDIX A

DEFINITIONS USED IN ONTARIO RECREATION SURVEY

1. STRATA^{*}

For purposes of the Ontario Recreation Survey, the Province was divided into twelve strata, as follows:

OTTAWA (Large Urban)	City of Ottawa
ST. LAWRENCE AREA (Non-large Urban)	Counties of - Glengarry, Stormont, Dundas, Leeds, Grenville, Lanark, Prescott, Russell, and Regional Municipality of Ottawa-Carleton
KINGSTON-PETERBOROUGH (Large Urban)	Cities of Kingston and Peterborough
EAST LAKE ONTARIO (Non-large Urban)	Counties of - Renfrew, Frontenac, Lennox and Addington, Hastings Peterborough, Northumberland, and Prince Edward
WEST LAKE ONTARIO (Large Urban)	Cities of - Mississauga, Burlington, Oakville, Guelph, Hamilton, Niagara Falls, St. Catharines, and Oshawa
WEST LAKE ONTARIO (Non-large Urban)	Durham, Peel, Halton, Wentworth, Ontario (Townships of Brock, Scott, Reach, Uxbridge, East Whitby, Pickering, Scugog), Wellington (Townships of Nichol, Pilkington, West Garafraxa, Guelph, Puslinch, Eramosa, Erin), and Regional Municipalities of Niagara and York
METROPOLITAN TORONTO (Large Urban)	Boroughs of Etobicoke, Scarborough, York, East York, North York and City of Toronto
SOUTH-WESTERN ONTARIO (Large Urban)	Cities of - Windsor, Sarnia, London, Kitchener-Waterloo, and Brantford

* Names of cities, counties and townships refer to boundaries that existed May 1, 1973.

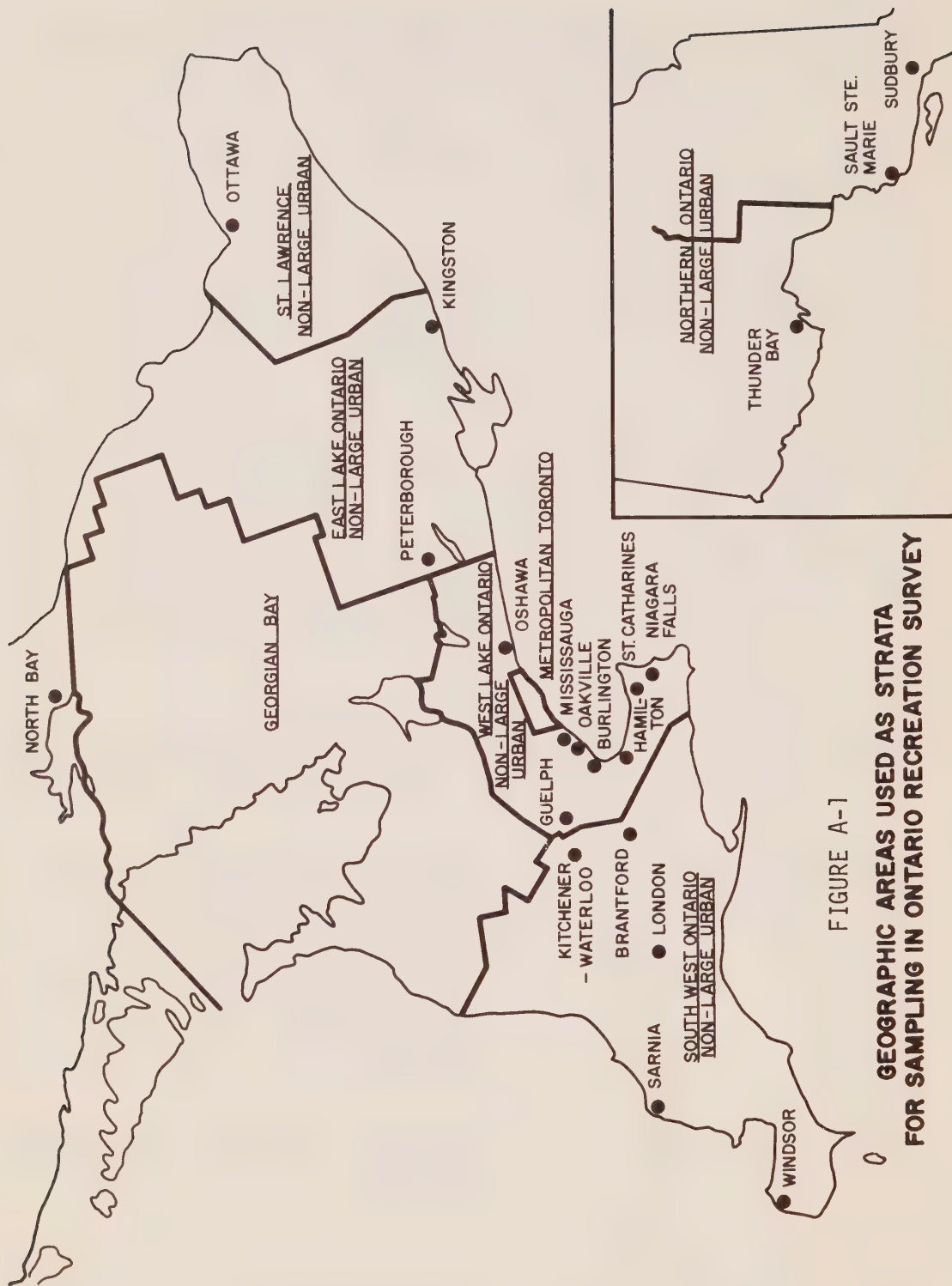


FIGURE A-1

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GEOGRAPHIC AREAS USED AS STRATA
FOR SAMPLING IN ONTARIO RECREATION SURVEY

SOUTH-WESTERN ONTARIO
(Non-large Urban)

Counties of - Essex, Kent, Lambton,
Elgin, Middlesex, Huron, Perth,
Oxford, Norfolk, Waterloo, Brant,
and Haldimand

GEORGIAN BAY AREA
(Non-large Urban)

Counties of - Bruce, Grey, Dufferin,
Simcoe, Victoria, Haliburton, Parry
Sound, Ontario (Townships of Rama,
Mara, Thorah), Wellington (Townships
of Minto, Arthur, West Luther, Mary-
borough, Peel), Regional Municipality
of Muskoka, District of Nipissing
(Townships of Airy, East Ferris, West
Ferris, Bonfield, Calvin, Papineau,
Chisholm and Improvement District of
Cameron)

NORTHERN ONTARIO
(Large Urban)

Cities of Sault Ste. Marie, Sudbury,
Thunder Bay, and North Bay

NORTHERN ONTARIO
(Non-large Urban)

Districts of - Algoma, Cochrane,
Kenora, Rainy River, Sudbury, Thunder
Bay, Timiskaming, Manitoulin, Nipissing
(Townships of Caldwell, Field,
Mattawan, Widdifield, Springer and
Improvement District of Temagami)

2. RECREATIONAL ACTIVITIES

Participation in any of the following recreational activities done primarily for remuneration is excluded. Participation by students as part of a formal curriculum is also excluded.

SWIMMING

Participation in the act of swimming and/or wading. The water must be entered before this activity can occur.

RECREATIONAL BOATING*

The act of travelling over water by boat for recreational purposes other

*Recreational purposes are not associated with work, school or shopping. Shopping includes both shopping for goods and services.

than fishing or water-skiing. Sub-activities include:

- a. Motor boating
- b. Canoeing
- c. Sailing
- d. Other boating
(including kayaking
and rowboating).

FISHING

The act of pursuing any legal game fish (on a non-commercial basis) with the anticipation of catching it.

WATER-SKIING

The act of being towed or towing a water-skier with the anticipation of being towed over a water surface by means of a power vehicle.

PICNICKING

The act of having a planned outdoor meal away from one's residence (temporary or permanent). Picnicking only occurs when a major purpose of the outing is to eat. It does not include eating while at campsite. Neither does it include the case where a person while fishing, etc., eats out of doors unless that eating was the major purpose for the outing.

HUNTING

The act of pursuing any legal game bird or animal with the anticipation of bagging it. Hunting includes:

- a. Big game hunting - the hunting of moose, deer, black bear
- b. Small game hunting - the hunting of rabbit, hare, ptarmigan, pheasant, grouse, bobwhite, woodcock, raccoon, squirrel, ground hog, fox, crow
- c. Water fowl hunting - the hunting of ducks, geese, coots, rails, gallinules.

SNOWSHOEING/
CROSS-COUNTRY
SKIING

The act of travelling for recreational purposes across a snow and/or ice covered surface by means of:

- a. Snowshoes
- b. Cross-country skis.

DOWNHILL SKIING

The act of sliding down a snow or ice covered slope by means of "downhill skis".

RECREATIONAL DRIVING*

The act of travelling by motor vehicle (car or truck) in which the major purpose is to view natural (non-urban) landscape from a motor vehicle and not to get to or from school, work, or shopping.

RECREATIONAL CYCLING*

The act of travelling for recreational purposes on a:

- a. Bicycle
- b. Motorcycle
- c. Trail-bike.

RECREATIONAL SNOWMOBILING*

The act of travelling for recreational purposes on a snowmobile.

HIKING

The recreational act of travelling on foot for a considerable distance, usually through uneven countryside. Considerable physical exercise is associated with this activity.

RECREATIONAL WALKING*

The act of walking for recreational purposes other than hiking. Recreational walking as opposed to hiking is less strenuous and occurs on even surfaces or terrain.

ORGANIZED NATURE
APPRECIATION

The act of:

- a. Visiting a zoo or botanical garden
- b. Visiting other nature displays or exhibits in parks (other than zoo

*Recreational purposes are not associated with work, school or shopping. Shopping includes both shopping for goods and services.

or botanical garden)

c. Going on a guided nature tour.

PERSONAL NATURE
APPRECIATION

The act of:

- a. Viewing or photographing species of birds, animals, insects or fish in their natural surroundings that is not done on guided tours
- b. Viewing, photographing, sketching, painting or collecting species of plants in their natural surroundings that is not done on guided tours
- c. Viewing, photographing, sketching, painting or collecting types of rocks in their natural surroundings that is not done on guided tours (rock collecting and carving is included here).

VISITING DEVELOPED
HISTORIC SITES OR
DISPLAYS

The act of attending an area containing original buildings, restoration or monuments of historical significance.

VISITING MUSEUMS AND
ART GALLERIES

The act of visiting a building to observe artifacts (costumes, uniforms, historical books), natural historical displays of man and his culture both past and present, paintings, or sculptures. This may or may not include guided tours of the displays.

ATTENDING SPORTING
EVENTS AS A SPECTATOR

The act of watching others participating in a sport requiring a recognized playing facility (an area designated and designed for playing a particular sporting event).

ATTENDING LIVE THEATER
OR MUSICAL PERFORMANCES

The act of visiting a designated place to see and/or hear live actors and/or musicians perform.

ATTENDING ANNUALLY SCHEDULED
FAIRS, EXHIBITIONS,
SPORTSMEN SHOWS, FESTIVALS,
OR SIMILAR SPECIAL EVENTS

The type of event must be specified.

VISITING A PRIVATE NON-COMMERCIAL COTTAGE, CHALET, OR OTHER FORM OF SEASONAL RESIDENCE

CAMPING

Sleeping overnight away from home in either a tent, tent-trailer, travel trailer, pickup camper (camper back) or van.

Other Recreational Activities

GOLFING
(Does not include driving ranges or miniature golf)

RUGGER

GYMNASTICS

CRICKET

FENCING

TENNIS

LACROSSE

ROLLER SKATING

HORSEBACK RIDING

VOLLEYBALL

MOUNTAIN CLIMBING

SKIN OR SCUBA DIVING

WATER POLO

SPORTS CAR RACING

ICE SKATING

EQUESTRIAN SPORTS

CAR RALLYING

TOBOGGANING OR
SLEDDING

FIELD HOCKEY

STOCK CAR OR DRAG
RACING

CURLING

BADMINTON

RECREATIONAL FLYING,
OR SKY DIVING

ICE HOCKEY

SQUASH

ARCHERY

BASEBALL OR SOFTBALL

BOCCE

TRAP OR SKEET SHOOTING

FOOTBALL (CANADIAN)

ALLEY BOWLING

BOXING OR WRESTLING

SOCCER

LAWN BOWLING

JUDO OR KARATE

BASKETBALL

TRACK AND FIELD

STRENGTH SPORTS
(e.g. WEIGHT LIFTING)

HANDBALL

Miscellaneous Activities

GAMBLING

SHUFFLEBOARD

SURFING

KITE FLYING

NATURE PHOTOGRAPHY
UNSPECIFIED

MOTORCYCLE RACING

SNOOKER

GO-CARTING

FLOOR HOCKEY

EXPLORING

TABLE TENNIS

FERRYBOAT RIDE
(e.g. TOUR)

OTHER-UNCLASSIFIED

3. LEISURE TIME ACTIVITIES

ARTS, CRAFTS AND HOBBIES
Includes:

Drawing; sketching; painting;
sculpture; pottery; model building;
dried, plastic or paper flower
creation and arranging.

Singing, playing a musical instrument,
acting, dancing (not lessons).

Electronics, kit building, repairing
electronic equipment (TV), ham radio
operation and repair.

Photography - family, buildings,
special events (exclude photographing
birds, animals, fish, plants or rocks);
photo processing.

Home movies or slide shows.

Collecting (except plants/rocks) e.g.
coins, stamps.

Sewing, dressmaking, mending.

Weaving, knitting, stitchery, macrame.

Cooking, baking, preserving, family
barbecue.

Carpentry.

Family tree/tracing ancestry.

Animal husbandry.

Arts, crafts, hobbies unspecified.

RELAXING INDOORS
Includes:

Sleeping, napping.

Relaxing, just sitting, resting,
lying down.

Watching TV.

Listening to radio.

Listening to records/tapes.

Reading books, magazines, newspapers.

Personal hygiene (unspecified).

Taking a bath, shower.

Letter writing, diary.

Telephoning.

EXERCISING

Includes:

Keep fit exercises - yoga, 5BX, etc.

Jogging.

Sauna, steambath, massage.

RELAXING OUTDOORS

Includes:

Sunbathing.

Relaxing outdoors - in yard.

Walking dog/cat.

Casual bird watching.

People watching.

EDUCATION

Includes:

Lessons - music, correspondence, dance, acting, driving, etc.

Classes, lectures.

Evening classes.

Homework, studying.

Going to the library.

Education - unspecified.

INFORMAL SOCIAL ACTIVITIES

Includes:

Entertaining at home.

Visiting friends or relatives.

Watching or playing with children.

Going to a pub, tavern, night club, discotheque.

Going to show, movie or the cinema.

Dining or eating out in restaurants.

Going to the horse races, harness races, etc.

Window or pleasure shopping.

Going to parties.

Other entertainment - unspecified.

Playing bridge.

Playing other card games - e.g. euchre, gin rummy, etc.

Playing chess.

Playing other games - e.g. monopoly, croquet, miniature golf, etc.

Meeting the people and learning about other cultures' life styles.

COMMUNITY AND SERVICE
ACTIVITIES
Includes:

Church - gospel meeting, worship, bible classes, confirmation classes, communicant classes, instruction.

Church - committee, service, club.

Civic Service Association - Kiwanis, Rotary, etc.

Youth Club, drop-in centre, etc.

Specific Interest Club (e.g. rod and gun).

Ethnic clubs.

Voluntary agencies, charities, health service agencies - e.g. Big Brothers, Y's, hospital volunteers, etc.

Politics - related to elections.

Politics - related to community action - i.e. Ratepayers, PTA, etc.

Other social clubs.

Coaching sports teams - baseball, hockey, etc.

HOME IMPROVEMENT/MAINTENANCE
Includes:

Interior decorating.

Home and furniture repairs.

Home appliance repairs.

Car, boat, motorcycle, snowmobile repairs.

Gardening.

Cutting grass, trimming trees and shrubs.

Snow shovelling.

Other odd jobs.

4. MEANS OF ACCOMMODATION

HOTEL
Includes:

An establishment which hires out accommodation units (rooms) for rent.

These include:

a. Hotel; Motor Hotel; Motel:

(i) Hotel:

An establishment which rents out accommodation units which are accessible from the interior.

(ii) Motor Hotel; Motor Inn:

An establishment which rents out accommodation units in which the access to units is typically neither completely from the interior only, nor from the exterior only, and in which the units are in groups of three or more under one roof.

(iii) Motel:

An establishment which rents out accommodation units in which units are normally

accessible only from the exterior and in which the majority of units are in groups of three or more under one roof.

b. Tourist Home; Commercial Cabin:

(i) Tourist Home:

An establishment, typically a converted private home, which rents accommodation units.

(ii) Commercial Roadside Cabin:

An establishment which rents accommodation units which are arranged either singly or in pairs under one roof.

c. Youth Hostel:

A non-profit or government-run establishment providing accommodation for transients.

RESORT LODGE

An establishment which hires out accommodation units for rent and where recreational facilities, services, and entertainment can be obtained either as part of the accommodation or at an additional fee.

TEMPORARY RESIDENCE
Includes:

A residence used as the base of leisure and recreational pursuits.

a. Hobby Farm:

A building with surrounding grounds used as a secondary residence for farming or recreational activities (raising crops, livestock, tree crops, wildlife, gathering and collecting).

- b. Cottage:
A building used as a temporary residence located on or near a body of water.
- c. Chalet/Cabin:
A building used as a temporary residence located inland at some distance from a body of water.

HOME OF FRIENDS OR RELATIVES A permanent accommodation residence offered by friends or relatives.

ACCOMMODATION ASSOCIATED
WITH CAMPING
Includes:

- a. Tent
 - b. Tent-trailer:
A vehicular portable structure built on its own chassis, having a rigid or canvas top and side walls which may be folded or otherwise condensed for transit.
 - c. Pickup Camper/(Camper-Back), Van:
Includes both of the following definitions:
 - (i) Slide-in Camper:
An accommodation body that fits into a standard vehicle and is designed to be easily removable.
 - (ii) Chassis-mounted Camper:
An accommodation body that attaches onto a truck chassis and is not intended for removal.
 - d. Travel Trailer:
A vehicular portable structure built on a chassis, which when factory-equipped for the road, shall have a body width not exceeding 8 feet.
3. Other (please specify):
This category shall include a motorized home or any other type of unit not included above.

(i) Motorized Home:

A vehicular portable structure being of self-propelled design.

OUTPOST ESTABLISHMENT

Any fixed or mobile rental unit that is remote from a main tourist establishment or base of operations and accessible only by air, water, or forest trails, and is rented out for recreational purposes.

TOURIST OUTFITTER

A tourist establishment that offers some accommodation and which serves primarily as a base of operation for provision of goods and/or services to people who wish to participate in recreational activities such as hunting, fishing, wilderness camping and canoeing.

OTHER

Unclassified.

5. MISCELLANEOUS

FREE TIME ACTIVITY

Includes any of the recreational or leisure time activities listed in Section 2 and 3 of this Appendix.

WEEKEND TRIP

Any pleasure trip taken on the respondent's weekend or days off, for recreational purposes or to visit

friends or relatives on which at least one but no more than four nights is spent away from home.

VACATION TRIP

Any pleasure trip during the respondent's vacation for recreational purposes or to visit friends or relatives on which at least one night is spent away from home.

HOME BASED

Refers to participation in a recreational or leisure time activity which is not associated with a weekend or vacation trip.

NON-HOME BASED

Refers to participation in a recreational or leisure time activity which is associated with a weekend or vacation trip.

OCCASION

An occasion is the basic unit of participation and is defined as one person participating in one activity for a period of time greater than 15 minutes during one day. A person cannot have more than one occasion of participation in a specific activity during a day. The number of different

days on which a person participates in an activity equals the occasion of participation in that activity. Because a person can participate in more than one activity during a day, a person can have more than one occasion of participation during a specific day.

TABLE 8-1
ESTIMATED NUMBER OF PARTICIPANTS 12 YEARS AND OVER, PLUS 95% CONFIDENCE LIMITS, FOR VARIOUS RECREATIONAL ACTIVITIES

(ALL NUMBERS IN 000'S)													
Strata*													
Activity**	Ottawa	St. Lawrence Area Non-Urban	Kingston-Peterborough	East Lake Ontario Non-Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Urban	All of Ontario
Swimming	± 161 0.8	± 205 35.1	± 70 13.0	± 181 4.2	± 528 45.7	± 420 17.9	± 1,135 1.8	± 401 34.9	± 372 5.5	± 212 23.8	± 178 10.5	± 207 34.8	± 4,070 83.5
Recreational Driving	± 156 12.0	± 222 25.5	± 72 1.1	± 200 9.6	± 497 42.1	± 350 11.6	± 961 96.4	± 429 7.1	± 445 23.1	± 236 42.5	± 176 15.5	± 225 20.8	± 3,968 122.3
Picnicking	± 131 16.6	± 193 23.6	± 70 4.4	± 177 20.4	± 481 1.3	± 323 3.6	± 1,023 49.5	± 349 18.2	± 374 18.0	± 196 15.7	± 146 21.1	± 215 21.7	± 3,678 74.5
Attending Annually Scheduled Fair, Exhibition, Sportsman Show, Festival	± 120 6.3	± 166 18.2	± 63 14.2	± 158 9.0	± 303 37.2	± 363 18.5	± 908 35.6	± 329 4.9	± 412 29.1	± 208 28.6	± 141 16.1	± 185 23.9	± 3,517 78.5
Recreational Walking	± 142 12.7	± 160 26.3	± 52 12.1	± 169 2.6	± 396 1.4	± 296 56.7	± 1,053 8.3	± 340 7.8	± 277 25.5	± 175 33.7	± 144 15.2	± 186 15.3	± 3,390 81.2
Attending a Spectator Sport	± 108 7.8	± 163 25.6	± 60 21.7	± 146 18.5	± 392 21.7	± 324 38.3	± 805 24.4	± 334 53.3	± 353 15.4	± 192 13.5	± 158 29.2	± 188 15.5	± 3,223 91.8
Visiting a Private Cottage, Chalet, Hobby Farm	± 139 1.6	± 151 45.5	± 66 4.3	± 131 1.3	± 335 55.2	± 258 20.8	± 795 44.4	± 273 42.4	± 205 14.6	± 157 30.9	± 163 1.0	± 181 5.1	± 2,855 102.7
Attending a Live Theatre or Concert Performance	± 126 26.2	± 123 7.5	± 39 14.3	± 94 6.9	± 341 2.1	± 222 27.4	± 829 22.5	± 257 40.9	± 211 21.7	± 126 22.1	± 105 34.8	± 122 4.0	± 2,595 78.1
Fishing	± 80 6.9	± 115 10.9	± 41 6.1	± 122 10.7	± 312 40.1	± 237 23.1	± 530 10.6	± 203 25.8	± 215 44.1	± 147 25.7	± 126 14.9	± 189 17.9	± 2,316 79.9
Visiting a Museum or Art Gallery	± 140 1.3	± 112 0.1	± 34 4.9	± 91 0.5	± 265 26.9	± 188 20.5	± 785 19.3	± 224 19.7	± 194 24.3	± 98 8.2	± 76 36.7	± 95 17.1	± 2,300 65.0

* For strata description see pages 83-85
** For more complete definitions of the various activities see pages 85-89

TABLE B-1 (continued)
(ALL NUMBERS IN 000'S)

Activity	Strata												
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
Visiting a Developed Historic Site	95 ± 2.5	112 26.4	44 6.4	103 13.7	303 4.2	190 8.1	628 63.3	239 14.1	216 41.2	116 9.9	84 18.8	99 3.8	2,229 86.0
Visiting Zoo/Botanical Garden	83 ± 26.8	65 3.2	40 16.5	91 17.5	317 60.3	192 23.1	672 32.7	246 7.4	176 10.9	93 6.3	92 2.6	93 23.7	2,162 85.5
Motor Boating	83 ± 9.3	109 13.9	46 9.1	119 17.8	240 35.1	201 56.1	484 52.7	158 18.6	177 25.1	114 9.3	119 16.9	174 18.3	2,024 97.5
Ice Skating	106 ± 16.1	118 7.4	35 14.8	105 4.9	239 10.7	212 9.0	500 77.9	185 44.3	208 33.9	101 41.8	84 19.5	105 11.7	1,999 110.4
Recreational Bicycling	96 ± 1.8	122 4.6	30 14.0	87 13.3	241 54.4	198 25.7	513 27.7	197 52.3	184 18.1	92 19.3	89 15.1	112 2.3	1,960 91.6
Visiting Nature Displays/Exhibits	67 ± 16.0	66 3.8	33 0.5	101 6.2	247 29.0	170 3.7	442 1.7	228 1.7	222 6.1	102 14.0	112 1.1	95 37.2	1,885 52.8
Camping	63 ± 17.4	97 28.6	32 14.8	85 21.7	231 42.1	195 12.9	387 6.8	167 3.5	194 5.1	93 12.7	101 0.4	137 36.1	1,781 72.8
Hiking	62 ± 2.2	70 32.3	27 5.5	67 8.7	188 22.7	142 11.5	347 70.7	148 0.08	136 13.0	83 29.8	74 24.4	119 13.5	1,463 92.6
Tobogganing/Sledding	53 ± 18.9	70 34.6	22 20.4	83 8.4	175 38.1	141 37.2	324 3.2	129 0.9	146 31.7	82 20.2	61 14.9	72 6.0	1,359 81.0
Alley Bowling	42 ± 5.5	34 5.4	15 5.2	47 2.8	174 22.1	140 25.6	283 24.0	132 37.1	136 0.4	57 24.6	62 7.3	61 24.7	1,183 66.7
Softball/Baseball	40 ± 1.0	64 19.0	18 13.6	69 7.4	132 29.5	104 18.4	268 34.6	103 48.1	152 15.6	78 21.6	66 9.7	70 4.8	1,166 78.3

TABLE B-1 (continued)
(ALL NUMBERS IN 000'S)

Activity	Strata												All of Ontario
	Ottawa	St. Lawrence Area Non-Urban	Kingston-Peterborough	East Lake Ontario Non-Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Urban	
Recreational Snowmobiling	25	73	25	100	85	119	120	54	135	133	88	150	1,108
	± 7.2	38.5	0.5	9.6	14.3	29.4	29.5	5.4	21.0	21.2	12.6	0.9	68.2
Canoeing	48	57	22	55	121	85	234	89	79	53	68	94	1,005
	± 6.4	24.7	16.4	1.7	3.8	19.3	17.6	23.5	15.2	17.5	4.5	40.0	65.6
Golfing	28	30	14	29	132	90	223	111	90	38	32	34	852
	± 3.9	19.1	15.2	3.5	16.9	40.1	20.9	32.5	23.6	14.4	0.03	2.0	69.1
Viewing or Photographing Birds, Animals or Fish in Their Natural Surroundings	34	29	18	54	117	92	199	80	98	44	38	46	848
	± 7.3	3.4	5.6	7.2	20.2	8.9	22.8	7.3	8.2	5.5	14.9	4.3	39.4
Ice Hockey	25	50	12	46	91	81	183	77	91	47	37	55	793
	± 0.07	28.2	9.9	2.9	8.6	23.4	6.1	46.0	15.6	8.9	3.5	10.3	64.2
Tennis	33	29	15	27	94	61	290	92	55	17	37	33	783
	± 10.2	3.3	12.8	1.3	4.9	4.5	10.8	9.9	4.7	14.7	11.2	0.4	30.1
Badminton	36	45	8	34	85	61	228	73	68	43	49	34	764
	± 29.9	35.7	10.6	0.5	3.2	4.3	8.6	1.6	0.5	23.2	14.8	9.0	56.8
Basketball	25	28	14	39	92	63	196	61	76	35	37	38	704
	± 19.9	2.1	10.9	4.5	5.6	5.6	49.1	22.7	25.8	21.8	15.5	1.5	70.0
Viewing, Photographing or Collecting Plants in Their Natural Surroundings	31	21	10	36	96	62	174	71	59	47	27	41	676
	± 6.6	2.2	0.5	1.6	11.0	12.0	0.07	15.7	0.2	10.9	3.4	4.6	26.7
Water-skiing	26	34	17	39	74	65	183	51	58	29	41	41	658
	± 13.9	9.2	7.7	3.1	6.5	15.6	41.6	1.7	16.8	13.8	3.1	1.9	53.3
Horseback Riding	27	38	7	48	76	62	148	64	70	55	24	28	647
	± 3.8	17.6	1.8	15.0	10.8	5.5	14.3	11.5	6.1	17.5	4.9	15.7	40.6

TABLE B-1 (continued)
(ALL NUMBERS IN 000'S)

Activity	Strata												
	Ottawa	St. Lawrence Area Non-Large Urban	Kingston-Peterborough	East Lake Ontario Non-Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Large Urban	All of Ontario
Football (Canadian)	31 ± 8.2	40 24.0	11 3.3	29 0.7	91 20.3	54 10.8	196 44.9	48 17.6	48 28.4	28 12.0	32 12.9	30 6.4	639 68.3
Other Boating (Rowboating, Kayaking)	45	44	13	32	81	69	144	49	51	27	34	44	634
	± 13.1	1.1	12.6	5.1	16.8	5.6	4.7	17.8	2.8	3.9	2.1	4.2	32.5
Volleyball	27 ± 12.1	16 13.3	11 8.8	27 4.2	75 3.1	53 2.0	167 19.8	59 28.3	80 40.9	33 15.8	38 5.1	34 10.2	619 60.6
Small Game Hunting	9 ± 8.0	28 16.9	13 6.8	43 0.03	40 2.8	41 4.0	63 6.0	34 6.4	74 26.1	58 25.7	49 14.0	111 5.0	563 45.3
Viewing, Photographing or Collecting Rocks in Their Natural Surroundings	29 ± 15.2	28 15.1	12 11.2	37 1.4	66 6.4	56 1.6	107 19.5	58 4.7	61 19.6	31 8.3	29 0.4	40 10.1	555 39.9
Soccer	20 ± 19.3	27 7.5	8 4.0	35 4.4	62 31.2	43 22.4	158 107.7	33 7.3	53 21.0	28 12.6	27 3.8	25 23.6	518 121.5
Downhill Skiing	34 ± 8.0	30 12.3	10 10.6	13 5.5	64 14.3	40 13.8	156 2.6	41 1.9	31 13.9	26 3.8	30 8.4	18 7.1	493 33.0
Sailing	15 ± 11.9	19 9.4	8 0.7	14 2.9	48 7.6	34 2.4	140 21.4	40 16.4	15 8.0	15 3.5	25 6.7	12 8.1	385 34.9
Going on a Guided Nature Tour	11 ± 5.5	12 7.5	3 5.1	32 13.1	59 16.6	41 1.7	82 11.7	40 7.6	48 21.3	23 13.0	15 5.0	20 8.4	388 38.4
Recreational Motorcycling	9 ± 0.3	23 9.1	5 2.6	18 4.3	38 1.0	30 5.7	49 20.6	35 3.3	49 14.0	21 10.2	14 3.0	36 12.9	326 32.4

TABLE B-1 (continued)

(ALL NUMBERS IN 000'S)

Strata

Activity	Ottawa & St. Lawrence Area Non-large Urban	Kingston-Peter- borough & East Lake Ontario Non- large Urban	West Lake Ontario	Metro Toronto	South- western Ontario	Georgian Bay Area	Northern Ontario	All of Ontario
Roller Skating	7 ±	9 3	65 32	76 7	113 39	18 10	24 9	312 53
Curling	30 3 ±	15 2	49 20	46 15	45 11	29 9	84 8	299 30
Gymnastics	18 5 ±	15 2	57 7	88 8	52 15	17 4	39 9	286 21
Snowshoeing	41 20 ±	19 3	25 14	43 5	23 12	32 8	84 13	268 32
Recreational Trail-biking	20 16 ±	17 7	73 11	34 3	71 33	17 2	41 20	273 44
Big Game Hunting	20 4 ±	34 18	38 12	23 4	26 6	20 17	97 18	259 34
Track and Field	31 18 ±	9 4	50 14	47 16	60 13	10 2	23 18	230 36

TABLE B-1 (continued)
(ALL NUMBERS IN 000'S)

Activity		<u>Strata</u>							
		Ottawa & St. Lawrence Area Non-large Urban	Kingston-Peter- borough & East Lake Ontario Non- large Urban	West Lake Ontario	Metro Toronto	South- western Ontario	Georgian Bay Area	Northern Ontario	All of Ontario
Waterfowl Hunting		20	32	27	27	46	24	49	226
	±	8	7	6	3	5	9	3	16
Cross-country Skiing		29	17	18	65	18	10	26	184
	±	5	1	3	12	8	1	4	16
Skin/Scuba Diving		17	10	34	68	22	8	16	176
	±	10	3	8	11	6	4	1	18
Handball		8	11	35	48	33	9	29	174
	±	2	7	15	4	17	5	8	26
Strength Sports		10	8	32	40	33	8	21	151
	±	10	10	6	15	12	7	4	26

TABLE B-1 (continued)
(ALL NUMBERS IN 000'S)

Ontario

<u>Activity</u>	<u>Participants</u>	<u>95% Limit</u>
Field Hockey	123	± 18
Lacrosse	88	± 19
Archery	83	± 36
Trap/Skeet Shooting	74	± 13
Mountain Climbing	60	± 9
Rugger	64	± 23
Recreational Flying/Sky Diving	59	± 10
Judo/Karate	61	± 10
Water Polo	53	± 9
Boxing/Wrestling	54	± 14
Squash	56	± 19
Bocce	43	± 5
Car Rallying	41	± 9
Stock Car/Drag Racing	37	± 12
Lawn Bowling	31	± 11
Sports Car Racing	24	± 7
Cricket	26	± 5
Equestrian Sports	25	± 8
Fencing	9	± 5

TABLE B-2
ESTIMATED ANNUAL NUMBER OF OCCASIONS, PLUS 95% CONFIDENCE LIMITS, FOR PARTICIPATION IN VARIOUS RECREATIONAL ACTIVITIES BY PEOPLE 12 YEARS AND OVER

(ALL NUMBERS IN 000'S)												
Strata*												
Activity**	Ottawa	St. Lawrence Area Non-Urban	Kingston-Peterborough	East Lake Ontario Non-Urban	West Lake Ontario Large Urban	West Lake Ontario Non-Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-Urban
Swimming	5,672 ± 1,766	8,247 1,711	2,205 705	6,412 87	14,868 899	13,682 1,225	33,571 1,768	13,208 3,652	10,151 3,346	7,399 2,017	5,850 696	5,398 1,690
Recreational Driving	3,633 ± 805	8,085 2,613	2,818 1,957	7,769 734	11,000 2,593	8,476 1,624	22,467 2,518	12,940 1,703	12,428 1,109	7,997 674	5,267 1,039	8,825 1,485
Picnicking	788 ± 32	1,868 936	413 71	1,484 178	2,658 102	1,744 192	6,301 466	2,085 90	2,144 167	1,017 67	908 89	2,326 812
Attending Annually Scheduled Fair, Exhibition, Sportsman Show, Festival	332 ± 174	439 75	147 45	433 19	902 113	998 303	2,856 541	840 67	1,162 234	472 35	335 72	546 291
Recreational Walking	9,170 ± 1,328	10,821 1,473	3,661 1,112	13,642 36	26,973 3,304	19,465 12	67,166 3,690	29,517 2,681	17,635 3,483	11,478 2,021	10,365 2,019	13,518 1,103
Attending a Spectator Sport	1,178 ± 96	2,991 399	1,182 1,163	3,304 217	6,457 1,074	6,664 1,356	10,535 1,558	6,516 1,763	8,821 1,210	2,994 409	2,584 588	3,904 106
Visiting a Private Cottage, Chalet, Hobby Farm	2,783 ± 36	3,056 1,081	1,110 355	2,610 1,039	6,380 2,293	5,176 363	17,284 265	4,583 2,335	3,425 377	2,708 102	3,784 617	3,522 1,562
Attending a Live Theatre, Concert Performance	1,037 ± 319	588 41	233 94	459 108	1,567 262	927 210	5,816 1,199	1,565 615	944 159	700 258	556 291	461 35
Fishing	1,064 ± 953	1,706 622	1,376 1,347	2,005 264	2,580 558	2,742 680	4,826 402	1,909 449	2,986 710	2,240 10	1,291 510	4,098 793
Visiting a Museum, Art Gallery	728 ± 154	371 206	124 21	378 73	862 329	608 155	4,013 296	1,109 86	729 213	216 79	177 178	383 90

* For strata description see pages 83-85
** For more complete definitions of various activities see pages 85-89
Note that total annual occasions is the product of the number of participants multiplied by the average annual occasions per participant.

TABLE B-2 (continued)
(ALL NUMBERS IN 000'S)

Activity	Strata												All of Province
	Ottawa	St. Lawrence Area Non-large Urban	Kingston-Peterborough	East Lake Ontario Non-large Urban	West Lake Ontario Large Urban	West Lake Ontario Non-large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non-large Urban	Georgian Bay Area	Northern Ontario Large Urban	Northern Ontario Non-large Urban	
Visiting a Developed Historic Site	287	231	138	490	1,060	790	3,087	913	976	468	409	834	9,082
	144	85	27	197	263	369	146	66	33	181	330	80	669
Organized Nature Appreciation	324	274	239	580	2,333	824	3,531	1,491	1,145	787	950	358	11,132
	145	21	63	73	1,206	103	456	106	466	223	605	65	1,533
Boating†	1,625	1,895	791	2,501	3,054	4,024	10,298	2,070	2,408	1,955	1,898	2,976	11,436
	841	252	225	511	364	816	2,144	597	861	1,263	411	136	1,111
Ice Skating	1,038	1,903	533	1,364	2,644	2,255	7,085	1,445	3,003	1,014	959	1,147	24,390
	353	180	503	334	1,830	735	673	538	1,395	180	379	907	1,134
Recreational Cycling	4,952	8,380	1,274	6,136	14,139	10,380	21,062	10,611	12,028	4,995	3,453	8,061	104,605
	1,485	1,979	115	488	4,099	2,728	2,771	2,262	1,256	3,578	195	319	1,119
Camping	389	1,350	294	859	2,465	1,981	3,479	1,675	2,209	768	885	1,715	11,111
	159	461	187	662	1,079	80	728	277	843	19	171	171	2,000
Hiking	584	1,218	291	1,573	1,880	1,863	3,963	1,837	1,731	1,218	813	1,616	15,588
	420	1,208	36	200	74	783	700	483	596	443	514	162	1,111
Tobogganing/Sledding	457	468	168	695	1,125	947	2,098	452	1,105	409	444	1,111	4,000
	158	174	214	21	695	841	453	15	688	189	385	170	1,170
Alley Bowling	699	561	302	646	3,249	2,406	4,035	2,214	2,463	864	927	1,111	19,799
	496	92	407	150	25	5	1,508	208	93	382	100	1,190	1,111
Softball/Baseball	825	1,217	1,677+	1,677+	1,390	1,051	3,228	1,555	2,772	1,331	835	1,343	11,226
	144	199	508	508	73	430	136	1,384	701	250	762	210	1,111

+ In those cases where the sample for one substratum has less than 50 participants, both large urban and non-large urban substrata are shown as having the estimate for the stratum.

† Includes motor boating, canoeing, sailing and other boating.

TABLE B-2 (continued)
(ALL NUMBERS IN 000'S)

Activity	Strata									
	Ottawa	St. Lawrence Area Non- Large Urban	Kingston- Peterborough	East Lake Ontario Non- Large Urban	West Lake Ontario Large Urban	West Lake Ontario Non- Large Urban	Metro Toronto	South-western Ontario Large Urban	South-western Ontario Non- Large Urban	Georgian Bay Area
										Northern Ontario Large Urban
Recreational Snowmobiling	73	984	69	1,590	394	1,325	1,012	528	1,488	2,318
	±	447	61	85	17	531	1,211	30	651	603
Golfing	218	365	339	241	2,509	1,396	3,216	2,032	1,467	375
	±	22	84	127	1,006	552	1,875	1,794	1,557	28
Personal Nature Appreciation	500	413	220	1,247	1,914	2,870	4,272	1,718	1,262	1,239
	±	163	271	680	789	1,440	167	652	360	164
Ice Hockey	346	1,288	1,286+	1,286+	1,733	1,878	3,072	1,916	2,452	641
	±	1,257	707	707	634	659	907	1,272	1,769	18
Tennis	566	901	783+	783+	2,142	1,149	5,339	1,197	803	184
	±	126	246	246	575	1,063	911	388	472	264
Badminton	580	755	1,126+	1,126+	1,305	1,337	4,228	1,509	1,500	1,192
	±	35	434	434	190	863	3,652	695	865	1,345
Basketball	1,049	612	1,274+	1,274+	1,830	1,094	3,393	1,353	1,763	608
	±	13	268	268	1,086	466	962	945	1,109	419
Water-skiing	405	387	91	274	358	587	2,743	289	210	149
	±	510	49	136	263	110	394	72	204	34
Horseback Riding	543	959	874+	874+	1,205	1,060	860	486	1,539	1,384
	±	297	166	166	488	885	281	282	1,021	543
Football	773	415	526+	526+	1,610	937	2,590	438	654	543
	±	599	284	284	754	4	108	124	309	335
Volleyball	431	324	867+	867+	1,086	1,107	2,977	846	2,024	716
	±	295	101	101	18	260	23	459	1,311	708
Soccer	742	422	731+	731+	869	601	2,225	492	552	254
	±	283	444	444	7	815	888	213	160	113

+ In those cases where the sample for one substratum has less than 50 participants, both large urban and non-large urban substrata are shown as having the estimate for the stratum.

TABLE B-2 (continued)
(ALL NUMBERS IN 000'S)

Activity	Strata							All of Ontario
	Ottawa & St. Lawrence Area Non-large Urban	Kingston-Peter- borough & East Lake Ontario Non- large Urban	West Lake Ontario	Metro Toronto	South- western Ontario	Georgian Bay Area	Northern Ontario	
Hunting*	607	515	702	559	1,744	958	2,300	7,585
	± 261	67	96	48	474	387	1,592	1,730
Downhill Skiing	597	216	750	1,278	309	172	653	3,975
	± 262	153	298	291	119	114	209	581
Curling	494	321	542	415	537	567	1,256	4,131
	± 112	165	279	621	247	77	250	795
Gymnastics	785	621	2,992	5,924	3,586	538	2,671	17,126
	± 248	442	180	448	270	342	1,664	1,803
Snowshoeing and Cross-country Skiing	289	123	194	596	258	171	724	2,355
	± 200	69	51	40	160	49	143	312
Track and Field	295	143	1,840	1,229	1,398	376	354	5,635
	± 375	195	253	1,079	446	429	85	1,352

* Includes big game, small game, and waterfowl hunting.

TABLE B-2 (continued)
(ALL NUMBERS IN 000'S)

<u>Ontario</u>				<u>Ontario</u>			
<u>Activity</u>	<u>Occasions</u>	<u>95% Limit</u>	<u>Activity</u>	<u>Occasions</u>	<u>95% Limit</u>		
Roller Skating	3,595	± 836	Judo/Karate	3,412	± 645		
Skin/Scuba Diving	2,614	± 734	Water Polo	581	± 350		
Handball	3,536	± 993	Boxing/Wrestling	1,453	± 651		
Strength Sports	10,068	± 1,938	Squash	1,368	± 622		
Field Hockey	1,776	± 1,218	Bocce	1,125	± 402		
Lacrosse	1,748	± 921	Car Rallying	63	± 29		
Archery	1,187	± 907	Stock Car/Drag Racing	118	± 49		
Trap/Skeet Shooting	944	± 402	Lawn Bowling	743	± 606		
Mountain Climbing	269	± 69	Sports Car Racing	139	± 84		
Rugger	861	± 452	Cricket	249	± 284		
Recreational Flying/ Sky Diving	540	± 298	Equestrian Sports	534	± 497		

TABLE B-3

ESTIMATED NUMBER OF ONTARIO RESIDENTS 12 YEARS
AND OVER, PLUS 95% CONFIDENCE LIMITS, WHO TAKE AT LEAST
ONE WEEKEND TRIP A YEAR

(ALL NUMBERS IN 000'S)

<u>Origin Strata*</u>	<u>Number of Persons Taking Trip</u>		
Ottawa	168	±	10
St. Lawrence Area Non-large Urban	211	±	29
Kingston-Peterborough	86	±	10
East Lake Ontario Non-large Urban	186	±	8
West Lake Ontario Large Urban	474	±	26
West Lake Ontario Non-large Urban	383	±	18
Metro Toronto	1,093	±	40
South-western Ontario Large Urban	423	±	40
South-western Ontario Non-large Urban	410	±	1
Georgian Bay Area	235	±	42
Northern Ontario Large Urban	193	±	2
Northern Ontario Non-large Urban	<u>235</u>	±	<u>1</u>
All of Ontario	4,098	±	84

* For strata description see pages 83-85

TABLE B-4

ESTIMATED NUMBER OF ONTARIO RESIDENTS 12 YEARS
AND OVER, PLUS 95% CONFIDENCE LIMITS, WHO TAKE AT LEAST
ONE VACATION TRIP A YEAR

(ALL NUMBERS IN 000'S)

<u>Origin Strata*</u>	<u>Number of Persons Taking Trips</u>		
Ottawa	159	±	7
St. Lawrence Area Non-large Urban	176	±	14
Kingston-Peterborough	55	±	7
East Lake Ontario Non-large Urban	138	±	10
West Lake Ontario Large Urban	477	±	21
West Lake Ontario Non-large Urban	360	±	2
Metro Toronto	1,035	±	13
South-western Ontario Large Urban	376	±	36
South-western Ontario Non-large Urban	336	±	21
Georgian Bay Area	172	±	33
Northern Ontario Large Urban	160	±	20
Northern Ontario Non-large Urban	<u>199</u>	±	<u>17</u>
All of Ontario	3,642	±	67

* For strata description see pages 83-85

TABLE B-5

ESTIMATED ANNUAL NUMBER OF WEEKEND TRIPS, PLUS 95% CONFIDENCE
LIMITS, TAKEN BY ONTARIO RESIDENTS 12 YEARS AND OVER

(ALL NUMBERS IN 000'S)

<u>Origin Strata*</u>	<u>Number of Trips</u>		
Ottawa	1,266	±	202
St. Lawrence Area Non-large Urban	1,362	±	42
Kingston-Peterborough	596	±	297
East Lake Ontario Non-large Urban	1,040	±	189
West Lake Ontario Large Urban	3,312	±	93
West Lake Ontario Non-large Urban	2,557	±	37
Metro Toronto	7,123	±	539
South-western Ontario Large Urban	2,692	±	836
South-western Ontario Non-large Urban	2,034	±	316
Georgian Bay Area	1,404	±	129
Northern Ontario Large Urban	1,350	±	346
Northern Ontario Non-large Urban	<u>1,521</u>	±	<u>193</u>
All of Ontario	26,256	±	1,200

* For strata description see pages 83-85

TABLE B-6

ESTIMATED ANNUAL NUMBER OF VACATION TRIPS, PLUS 95% CONFIDENCE
LIMITS, TAKEN BY ONTARIO RESIDENTS 12 YEARS AND OVER

(ALL NUMBERS IN 000'S)

<u>Origin Strata*</u>	<u>Number of Trips</u>		
Ottawa	261	±	29
St. Lawrence Area Non-large Urban	391	±	124
Kingston-Peterborough	101	±	39
East Lake Ontario Non-large Urban	247	±	22
West Lake Ontario Large Urban	754	±	204
West Lake Ontario Non-large Urban	520	±	61
Metro Toronto	1,588	±	48
South-western Ontario Large Urban	594	±	46
South-western Ontario Non-large Urban	485	±	134
Georgian Bay Area	272	±	91
Northern Ontario Large Urban	305	±	121
Northern Ontario Non-large Urban	<u>389</u>	±	<u>7</u>
All of Ontario	5,909	±	330

* For strata description see pages 83-85

TABLE B-7

ESTIMATED ANNUAL NUMBER OF NIGHTS SPENT ON WEEKEND TRIPS, PLUS
95% CONFIDENCE LIMITS, BY ONTARIO RESIDENTS 12 YEARS AND OVER

(ALL NUMBERS IN 000'S)

<u>Origin Strata*</u>	<u>Number of Nights</u>		
Ottawa	2,733	±	622
St. Lawrence Area Non-large Urban	2,903	±	275
Kingston-Peterborough	1,193	±	124
East Lake Ontario Non-large Urban	2,135	±	118
West Lake Ontario Large Urban	6,551	±	685
West Lake Ontario Non-large Urban	5,332	±	252
Metro Toronto	14,438	±	480
South-western Ontario Large Urban	5,153	±	818
South-western Ontario Non-large Urban	4,302	±	483
Georgian Bay Area	2,464	±	649
Northern Ontario Large Urban	2,917	±	486
Northern Ontario Non-large Urban	<u>3,980</u>	±	<u>163</u>
All of Ontario	54,101	±	1,615

* For strata description see pages 83-85

TABLE B-8

ESTIMATED ANNUAL NUMBER OF NIGHTS SPENT ON VACATION TRIPS, PLUS
95% CONFIDENCE LIMITS, BY ONTARIO RESIDENTS 12 YEARS AND OVER

(ALL NUMBERS IN 000'S)

<u>Origin Strata*</u>	<u>Number of Nights</u>	
Ottawa	3,242	± 1,457
St. Lawrence Area Non-large Urban	4,540	± 11
Kingston-Peterborough	976	± 88
East Lake Ontario Non-large Urban	3,142	± 334
West Lake Ontario Large Urban	9,742	± 3,337
West Lake Ontario Non-large Urban	5,262	± 122
Metro Toronto	22,438	± 481
South-western Ontario Large Urban	6,754	± 212
South-western Ontario Non-large Urban	5,558	± 1,092
Georgian Bay Area	2,780	± 415
Northern Ontario Large Urban	3,712	± 2,261
Northern Ontario Non-large Urban	<u>4,085</u>	± <u>926</u>
All of Ontario	72,267	± 4,583

* For strata description see pages 83-85



Province
of
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Queen's Park
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Rene Brunelle, Provincial
Secretary for Resources Development

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